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Grand Valley State University

Assistant Professor of Marketing

Description

Grand Valley State University Department of Marketing in the Seidman College of Business invites applications for a faculty position beginning in Fall 2020. The open position is for an Assistant Professor. Applicants are expected to have earned a Ph.D. or an appropriate terminal degree in Marketing or a closely related field from an AACSB or equivalently accredited institution by August 2020 and be interested in teaching in both the undergraduate and graduate programs. Applicants with experience and/or interest in teaching Sales are preferred, however all teaching interests in Marketing will be considered. Salary is competitive. Preference given to applications received by July 15, 2019. Visit our Web site at: jobs.gvsu.edu for more information, additional requirements, a full description of the position, and details on how to apply. The Seidman College of Business, fully accredited by AACSB International, values and supports a blend of excellent teaching and scholarly productivity. The atmosphere at the Seidman College of Business is highly collegial, with opportunities for outstanding professional growth. The Grand Rapids community is a vibrant, exciting area, with significant leisure time activities available. Candidates must be committed to GVSU's vision of inclusion and equity. Grand Valley State University is an EOE, which includes providing equal opportunity for racial and ethnic minorities, women, protected veterans and individuals with disabilities. University policy extends protections to additional identities. See www.gvsu.edu/affirmative/. TDD Callers: Call Michigan Relay Center at 711 (in State) or 1-800-833-7833 (out of State).

Required Qualifications and Education

- D. or an appropriate terminal degree from an AACSB or equivalent

Job Information

Location:

Grand Rapids, Michigan,
49504, United States

Job ID:

48930522

Posted:

June 10, 2019

Position Title:

Assistant Professor of
Marketing

School Name:

Grand Valley State
University

Specialties:

Sales Management

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2020

accredited institution earned by August 2020. Current ABD candidates will be considered.

- Terminal degree closely related to the discipline of position
- Demonstrated potential for teaching effectiveness
- Demonstrated potential for research consistent with the mission of the college

Preferred Qualifications and Education

- Relevant industry experience
- Excellent candidates in any related field will be considered, but preference will be given to candidates with experience in Sales.
- Experience with experiential learning and community-based projects

Responsibilities

- Typical teaching load is nine credit hours per semester
- Effective teaching at both undergraduate and graduate levels (MBA & EMBA) as well as provide service to the department, college, university and community is expected
- Research and scholarship that meets AACSB standards is expected

Compensation: Competitive salary with excellent benefits package (www.gvsu.edu/hro).

Department/Division

- For details about Seidman College of Business visit gvsu.edu/seidman
- The Marketing Department has 13 full-time faculty and offers a highly collegial atmosphere with many opportunities for professional growth.

How to Apply

- Apply online at gvsu.edu To be considered, applicants must upload the following (in PDF format) to the online application:

(1) Cover letter to include your teaching philosophy and research interests

(2) Curriculum vitae

(3) Unofficial Ph.D. and/or terminal degree transcripts from the granting institution

(4) Teaching evaluations for all courses taught in the last two years (and any other evidence of teaching excellence) with department/school

Job Duration:

Indefinite

Salary:

\$0.00 - \$0.00 (Yearly Salary)

comparisons

(5) Sample of completed or in-progress research work

- On the application, you will be required to provide names, phone numbers, and e-mail addresses for three professional references. If you have questions or need assistance, call Human Resources at 616-331-2215. Questions about this position may be directed to the Search Committee Chair: Joseph Little (littlej@gvsu.edu or 616-331-7299).

Application Deadline

- Consideration of applications will begin immediately. Please submit by July 15, 2019 to assure full consideration. The position may be closed at any time at the discretion of the University.

For more information about Seidman College of Business, see our website at www.gvsu.edu/seidman

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About Grand Valley State University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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Marketing

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