

Tenure Track Faculty in Marketing

Institution:	Governors State University
Location:	University Park, IL
Category:	Faculty - Business - Marketing and Sales
Posted:	08/28/2018
Type:	Full Time

Department: Management, Marketing, and Entrepreneurship

Position Summary:

The successful candidate will teach undergraduate/graduate courses primarily in Marketing and possibly in Statistics and Analytics. We seek candidates with outstanding teaching skills, advising non-traditional or diverse student populations, evidence of a potential or distinguished record of scholarship as well as community service via projects, committees and/or leadership roles.

- Governors State University is the only regional, public, comprehensive university in Chicago's south suburban area, serving approximately 7,750 students annually.
- GSU provides accessible, high value undergraduate and graduate education to culturally and economically diverse students.

With the most affordable undergraduate tuition in Illinois, GSU offers accredited programs that have earned high praise from national accrediting agencies.

- Founded in 1969, GSU is undergoing major transition this year as we are now are a residential institution, accepting first-year students, transfer and graduate students.
- The university has an ambitious five-year Academic Master Plan, greatly expanding current programs. GSU is implementing a state-of-the-art General Education program and working to greatly expand student academic and support services to foster student and community engagement. New faculty at GSU must demonstrate enthusiasm and ability to work with students at all levels, from first-year to graduate.
- Through its Vision 2020 Strategic Plan, GSU emphasizes excellence, access, and innovation. Students benefit from the university's high academic quality, range of convenient class times, increasing hybrid and online offerings, and outstanding educational value.

- GSU seeks to become a national leader in successful transfer of community college students to universities, and is leading through the Kresge-supported Dual Degree Program, with features such as tuition lock-in at GSU for academically eligible community college students who commit to earn an Associate Degree and attend college full-time. GSU offers five doctoral degrees in clinical/practice areas of health, counseling, and education.
- The exceptionally beautiful campus is conveniently located within easy reach by road and rail to Chicago and surrounding communities that have a wealth of cultural and natural attractions.
- The College of Business at Governors State University is AACSB accredited.

Minimum Qualifications:

1. Ph.D. ABD in the final stages of completion will be considered.
2. Knowledge and ability to teach undergraduate and graduate courses in Marketing
3. Documented record of an ability to make intellectual contributions in the Marketing discipline, through scholarly publications/presentations consistent with the maintenance of SA ("Scholarly Academic") faculty status under accreditation standards.

Preferred Qualifications:

1. Professional and/or managerial experience is highly desirable.
2. Teaching and/or professional experience in multiple areas of the Marketing discipline.
3. Interest in and ability to develop and teach online (web-based) courses.

Position Type: Faculty, Tenure Track

Collective Bargaining Status of Position: Unionized

FLSA: Exempt

Posting Number: FA0225P

Quick Link for Internal Postings: 3791

APPLICATION INFORMATION

Contact:	Governors State University
Online App. Form:	http://employment.govst.edu/postings/3791

Governors State University is an affirmative action, equal opportunity employer.

Apply through Institution's Website

