

## Assistant Professor, Marketing

<b>Institution:</b>	Gonzaga University
<b>Location:</b>	Spokane, WA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	06/18/2019
<b>Application Due:</b>	08/15/2019
<b>Type:</b>	Full-Time

**Department:** Marketing

**Proposed Hiring Contract Type:** Tenure Track

**Appointment Percent:** 100%

**Months per Year:** 9 months



### Job Summary

The School of Business Administration at Gonzaga University invites candidates for a full-time, tenure track appointment as an Assistant Professor of Marketing beginning in the fall of 2020. The successful candidate is expected to take part in teaching, professional development, academic citizenship and service and advising as specified below, as per the Faculty Handbook requirements for all faculty.

### Essential Functions

**Teaching-**The faculty member is expected to teach 9 credits each semester during the academic year at the undergraduate and graduate levels in the marketing discipline, preparing students to successfully work in a culturally diverse, global context. It is expected that this position holder would teach the core graduate course in marketing management along with one or more courses in digital marketing and digital advertising, among others. Future department needs may dictate shifts in teaching responsibilities. Summer teaching opportunities may also be available but are neither required nor guaranteed.

**Professional Development-**This position requires that the faculty member remain current with marketing theory and practice and conduct quality research leading to publication in peer-reviewed academic journals in the discipline.

Academic Citizenship & Service-The successful candidate will be a member of the faculty of the School of Business Administration, with full voting privileges in the University faculty assembly and the school, and as such is expected to be a contributing member of the Marketing discipline, the school, and the University. Participation on University and school committees is required. Engagement in the local community is also expected.

Advising - There are no student advising requirements for first-year faculty, but academic advising will become part of the individual's duties following a successful first year.

#### **Minimum Qualifications**

PhD in Marketing - ABD considered, with the expectation the candidate will have degree in hand by August 1, 2020

- Evidence of ability to teach undergraduate and graduate courses in marketing
- Evidence of ability to conduct quality research leading to publication in peer-reviewed academic journals in the discipline
- Demonstrated willingness to advance the mission of the University and School of Business Administration
- Evidence of ability to respond to the culturally-related academic needs of all students and to work effectively in a diverse, collegial environment.

#### **Desired Qualifications**

Prior research/teaching experience in the areas of marketing management and/or digital marketing

- Demonstrated strong commitment to ethics, global engagement, social justice, cura personalis, and the educational value of diversity
- Ability to develop a strong network with the business community

**Open Date:** 06/17/2019

**Close Date:** 08/15/2019

**Open Until Filled:** No

#### **Special Instructions to Applicants**

To apply, please visit our website at: [www.gonzaga.edu/jobs](http://www.gonzaga.edu/jobs). Applicants must complete an online application and electronically submit all of the following documents: (1) a cover letter\*, (2) a detailed curriculum vitae, (3) a statement of teaching philosophy, (4) teaching evaluations, (5) research statement and sample, and (6) names and contact information for three professional references. Email inquiries to: Dr. Peggy Sue Loroz, Professor of Marketing, [loroz@gonzaga.edu](mailto:loroz@gonzaga.edu). The position closes on August 15th, 2019, at midnight, PDT. For assistance with your online application, call 509.313.5996.

- Cover letter should address how the candidate will advance the missions of Gonzaga University and the School of Business Administration, including the role of diversity and inclusion, in the conduct of academic work in teaching, scholarship and service.

**EEO Statement**

Gonzaga University is a Jesuit, Catholic, humanistic institution, and is therefore interested in candidates who will contribute to its distinctive mission. Gonzaga University is a committed EEO/AA employer and diversity candidates are encouraged to apply. All qualified applicants will receive consideration for employment without regard to their disability status and/or protected veteran status.

### **Clery Statement**

Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics

The safety of all members of the campus community is of vital concern to Gonzaga University. Information regarding crime prevention advice, the law enforcement authority of Campus Security, policies concerning the reporting of any crimes which occurred on the campus (and other specified locations), other security and safety-related policies, as well as the crime statistics for the most recent 3-year period may be found in the Campus Safety and Security Guide and Annual Fire Safety Report. The Gonzaga-In-Florence Safety & Security Guide is also available.

A paper copy of the Campus Safety & Security Guide and Annual Fire Safety Report or the Gonzaga-In-Florence Safety & Security Guide may be obtained by contacting the Student Development Office on main campus, College Hall 120. The Florence Guide may also be obtained on the Florence campus in room 105.

## **APPLICATION INFORMATION**

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**Contact:** Gonzaga University

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**Online App. Form:** <https://gonzaga.peopleadmin.com/postings/13235>

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Apply through Institution's Website