

# Jobs at Goldsmiths

## Reader/ Senior Lecturer/ Lecturer in Marketing

<b>Department</b>	Institute of Management Studies
<b>Vacancy Type</b>	Open-ended/Permanent
<b>Full-Time/Part-Time</b>	Full Time
<b>Interview Date</b>	Thursday 22 February 2018
<b>Contact Details</b>	Dr Mario Campana (m.campana@gold.ac.uk)
<b>Closing Date</b>	22/01/2018

<b>Ref No</b>	8175
<b>Documents</b>	<ul style="list-style-type: none"><li>• job Description (Word, 147.5kb)</li></ul>

The Institute of Management Studies (IMS) combines innovative and world-renowned 4\* research in one of the most creative universities in the UK with the expertise of leading academics in the fields of economics, entrepreneurship, strategy, business psychology, innovation, leadership development, and marketing. We are now seeking **four full-time roles** at Reader, and/or Senior Lecturer and/or Lecturer (A/B) level in Marketing to join our expanding group in this area; they will contribute to the development, teaching, and high-impact research output of marketing in the IMS.

You will have a good first degree and PhD (or one nearly completed for the Lecturer positions), exceptional professional and teaching experience in marketing or a related area, and an internationally recognised portfolio of research (for Reader and Senior Lecturer positions) or the clear potential to develop one (for Lecturer positions). We are looking for candidates with expertise in areas such as consumer research, marketing communications, digital marketing, retailing, innovation management, technology marketing, branding, marketing ethics, and/or strategic marketing. For one position we would encourage applications from candidates with a quantitative background, and teaching and/or research experience in the areas marketing analytics and big data. The successful candidates will contribute to the provision and development of our undergraduate and postgraduate programmes, and enhance the IMS' research profile via collaborations, external funding success, and high-impact publications.

For information and questions please contact Dr Mario Campana (m.campana@gold.ac.uk)

Remuneration:

Lecturer A salary range £37,393.78 - £41,705.50 (Grade 7)  
or

Lecturer B salary range £44,084.64 - £50,594.80 (Grade 8)

Senior Lecturer salary range £53,491.09 - £59,822.63

(Grade 9)

Reader salary range £61,529.01 - £63,283.10 (Grade 10)

All inclusive London Weighting

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