

# Jobs at Goldsmiths

## Lecturer in Marketing

<b>Department</b>	Institute of Management Studies
<b>Vacancy Type</b>	Open-ended/Permanent
<b>Full-Time/Part-Time</b>	Full Time
<b>Interview Date</b>	Week Commencing 20 May 2019
<b>Contact Details</b>	Dr Stefan Bernritter / s.bernritter@gold.ac.uk or Dr Sven Molner / s.molner@gold.ac.uk
<b>Actual Hours</b>	35
<b>FTE</b>	1.0
<b>Posted Date</b>	03/04/2019
<b>Closing Date</b>	03/05/2019

**Ref No**

8611

**Documents**

- Job Description & Person Specification

(PDF, 421.22kb)

The Institute of Management Studies (IMS) at Goldsmiths combines innovative and world-renowned 4\* research in one of the most creative universities in the UK with the expertise of leading academics in the fields of marketing, economics, entrepreneurship, strategy, business psychology, innovation, and leadership development. We are now seeking one full-time permanent role at Lecturer (Assistant Professor) level in Marketing to join our expanding group in this area; you will contribute to the high-impact research output, curriculum development, and teaching of marketing in the IMS. The Marketing group at the IMS is very much research oriented and offers a competitive teaching load.

You will have a good first degree and PhD in marketing or a related field (or one nearly completed), exceptional teaching experience in marketing or a related area, and an internationally recognised portfolio of research or the clear potential to develop one. We are looking for candidates with expertise in areas such as consumer behaviour, marketing communications, digital marketing, retailing, innovation management, consumer culture, technology marketing, branding, marketing ethics, and/or strategic marketing.

While we welcome applications from all these different areas, we are specifically interested in candidates with a quantitative or behavioural background (e.g., CB, modelling, strategy, marketing analytics), and teaching and/or research experience in the areas strategy, marketing analytics or consumer psychology. The successful candidate will contribute to the provision and development of our undergraduate and postgraduate programmes, and enhance the IMS' research profile via collaborations, external funding success, and high-impact publications.

**Salary:** Grade 7/8 (Lec A/B) £38,454- £51,919

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