

GEORGIA STATE UNIVERSITY  
J. Mack Robinson College of Business

Faculty Positions in Marketing

The Department of Marketing of the J. Mack Robinson College of Business at Georgia State University invites applications for one or more tenure-track position to begin in Fall 2020. The Department seeks candidates with research and teaching interests in the areas of Quantitative Marketing Strategy, Digital & Social Media Marketing, and applied Consumer Research. The new faculty member could also be affiliated with the Center for Excellence in Brand and Customer Management (CEBCM) and Professor V Kumar serves as the Executive Director of this center.

Qualified candidates will have completed a Ph.D. in Marketing or a cognate field, have demonstrated research skills through refereed publications in premier journals, and have strong capability in teaching. Rank is open but preference will be given to new assistant or advanced assistant professors.

Georgia State's business school is one of the largest in the country with an enrollment of approximately 7,000 students. The Marketing Department offers BBA, MBA, MS and PhD programs in marketing and is currently ranked #4 worldwide for publications in the top 4 marketing journals in the last 4 years. Fully accredited by the AACSB, the College expects and supports faculty research leading to publication in top tier journals. Excellence in teaching is also highly valued. Georgia State University is located in the heart of Atlanta and has strong ties with Atlanta's business leaders, many of whom are alumni of the College. Salary, teaching loads, and other types of support are competitive with other research universities. The position is contingent upon final approval by the University.

Review of applications will begin immediately and continue until the position is filled. Please submit nominations or applications electronically to Professor Alok Saboo, Search Committee Chair, at [asaboo@gsu.edu](mailto:asaboo@gsu.edu). Preference for exploratory interviews at the 2019 Summer AMA Educator's Conference may be given to applications received by July 10, 2019.

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