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Georgia Southern University

Assistant Professor

Description

Georgia Southern University

Assistant Professor of Marketing—Two Positions—Search #67601

College of Business; Department of Marketing

The Department of Marketing in the College of Business invites applications and nominations for two Assistant Professor of Marketing positions. Both positions are located on the Statesboro campus.

Georgia Southern University is the state's largest and most comprehensive center of higher education south of Atlanta. With 141 degree programs at the associate's bachelor's, master's, and doctoral levels, Georgia Southern is designated a Carnegie Doctoral/Research university and serves more than 27,000 students on three vibrant campuses—the Armstrong campus in Savannah, the Statesboro campus, and the Liberty campus in Hinesville. Georgia Southern offers an attractive campus environment that encourages learning, discovery, and personal growth. Nationally accredited academic programs prepare diverse scholars for leadership and service as work citizens.

Since 1906, the University's hallmark has been a culture of engagement that bridges theory with practice, extends the learning environment beyond the classroom, and promotes student growth and life success.

Job Information

Location:

Statesboro, Georgia, 30460, United States

Job ID:

43092798

Posted:

August 22, 2018

Position Title:

Assistant Professor

School Name:

Georgia Southern University

Specialties:

All

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Summer 2019

Central to the University's mission is the faculty's dedication to excellence in teaching and the development of a fertile learning environment exemplified by a free exchange of ideas, high academic expectations, and individual responsibility for academic achievement. Faculty, staff, and students embrace core values expressed through integrity, civility, kindness, collaboration, and a commitment to lifelong learning, wellness, and social responsibility.

Job Duration:

Indefinite

Salary:

\$120,000.00 - \$135,000.00
(Yearly Salary)

Within this setting, in concert with the university mission statement, the College of Business Marketing program emphasizes engagement in many forms and at all stages of the program. Assistant Professors along with other faculty and staff will encourage students to engage with the business community seeking research projects, internships, and mentoring relationships. Students are encouraged to engage with various non-profit and community organizations in terms of service and the acquisition of real-world experiences. Students are encouraged to engage with faculty on research projects designed to further our understanding of the spectrum of activities that constitute the discipline of Marketing as spelled out by the American Marketing Association. In all ways, students are encouraged to become lifelong learners and to take personal responsibility for their own success. Lastly, the Marketing program stresses in all our classes an over-arching concern for making the world a better place by providing long-term profitable and/or economically sustainable organizations, a commitment to nurturing and development of employees, and sustainability both in terms of the long term success of organizations and care for people and the planet.

Position Description

Reporting to the Chair of the Marketing Department, the Assistant Professor position requires a standard teaching load of 3 courses per semester, a rigorous program of academic scholarship, and participation in service activities at various levels. The position is a 10- month, annual tenure-track appointment, and the salary is competitive and commensurate with qualifications and experience.

Required Qualifications:

- Earned terminal degree in Marketing from an AACSB or EQUIS accredited institution, or a closely related field (with at least 18 graduate semester hours in Marketing), by August 1, 2019.
- Excellent communication skills.

- Evidence of ability to produce high-level academic research.
- Evidence of excellent teaching ability.
- Must be authorized to work in the United States for the duration of employment without assistance from the institution.

Preferred Qualifications:

- Desire to teach a diverse student body.
- Interest in teaching sales and/or marketing research and analytics.
- Willingness to teach at different campus locations.

Screening of applications begins **September 20, 2018**, and continues until the positions are filled. The preferred position starting date is **August 1, 2019**. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least 3 professional references. Other documentation may be requested. Only complete applications submitted electronically to the email below will be considered. Finalists will be required to submit to a background investigation.

Applications and nominations should be sent to:

Michael L. Thomas, Search Chair, Search # 67601

Georgia Southern University

Electronic mail: mthomas@georgiasouthern.edu

Telephone: 912-478-5022

More information about the institution is available through <http://www.georgiasouthern.edu> or <https://cob.georgiasouthern.edu/>.

Georgia Southern University seeks to recruit individuals who are committed to working in diverse academic and professional communities and who are committed to excellence in teaching, scholarship, and professional service within the University and beyond. The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University is an Affirmative Action, Equal Opportunity institution. Individuals who need reasonable

accommodations under the ADA to participate in the search process should contact the Vice Provost.

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