

Marketing: Assistant Professor- Fall 2018

Institution:	Georgia Gwinnett College
Location:	Lawrenceville, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/05/2017
Type:	Full Time

Job Category: Faculty
Department: Marketing - 1510150
Division: Academic Affairs
Position Status: Full-Time



Required Documents:

Cover Letter, Curriculum Vitae, Teaching Philosophy, Unofficial Transcript 1

Position Statement:

Founded in 2005, Georgia Gwinnett College (GGC) is the 31st member of the University System of Georgia. GGC is a premier 21st century liberal arts institution accredited by the Southern Association of Colleges and Schools Commission on Colleges. With a current enrollment of over 12,000 students, enrollment is projected to exceed 13,000 students in 2017, including both residential and commuter students. GGC's innovative practices, caring culture, and extremely affordable tuition are changing the game in higher education and changing the future for students at all levels, of all ages, and from all walks of life. Gwinnett County (pop. 850,000+) is home to a variety of businesses, including organizations involved in health care, education and information technology.

Description:

The School of Business Administration (SBA) at Georgia Gwinnett College (GGC) invites candidates for faculty position in Marketing to teach undergraduate courses in the following areas of interest: Principles of Marketing, Consumer Behavior, Professional Selling, Marketing Research, International Marketing, Global Marketing and the Internet, and/or other areas as needed.

SBA offers an undergraduate degree only and currently serves approximately 2,600 students. GGC emphasizes teaching and student engagement. In addition, candidates must have a commitment to research which leads to quality refereed publications. Service to the university and the profession is also expected. Business experience is preferred.

GGC seeks applications for assistant professor faculty positions to begin August 1, 2018. Applicants should hold the doctorate or appropriate terminal degree in their discipline before or within the semester of the start date. GGC is an institution that values and encourages innovative teaching. In addition to teaching, applicants are expected to actively participate in scholarly activities, extensive student engagement and to contribute in the area of service to the college and community. Advising and mentoring are expected of all faculty.

In accordance with Board of Regents Policy governing GGC faculty, successful applicants will be eligible to receive 3 year renewable appointments or one year traditional appointments may also be approved. For more information about our college, please visit our website at www.ggc.edu.

Salary

Minimum and Preferred Qualifications:

Minimum

- Ph.D./D.B.A. degrees in Marketing or related fields from AACSB-accredited schools, ABDs in advanced dissertation stages will be considered as well.
- Demonstrated potential for excellent teaching and research is required.

Preferred

N/A

Position Disclosure:

Due to the volume of applications, applicants may not receive a reply from the College unless an applicant is selected for an interview. Review of applications will continue until positions are filled. Hiring is contingent upon eligibility to work in the United States and proof of eligibility will be contemporaneously required upon acceptance of an employment offer. Any resulting employment offers are contingent upon successful completion of a background investigation, as determined by Georgia Gwinnett College in its sole discretion. Georgia Gwinnett College, a unit of the University System of Georgia, is an Affirmative Action/Equal Opportunity employer and does not discriminate on the basis of race, color, gender, national origin, age, disability, sexual orientation or religion. Georgia is an open records state.

Physical Requirements

Position requires local travel. Ability to lift and carry files and materials. Ability to move from one office to another office on campus. Adequate vision, hearing and manual dexterity to interact with people in person, on the phone and in writing. Job takes place in normal environmental conditions.

Work Hours:

Position may require non-standard work hours (nights and weekends).

FLSA:
Exempt

Special Instructions to Applicant:

Special Note: This position may require teaching evening classes.

APPLICATION INFORMATION

Contact: Human Resources
Georgia Gwinnett College

Online App. Form: <https://jobs.ggc.edu/job-details?jobID=25915&job=mark...>

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Apply through Institution's Website

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