

**GEORGETOWN UNIVERSITY**

**McDonough School of Business**

**Tenure Track – Marketing Faculty**

**[msb.georgetown.edu](http://msb.georgetown.edu)**

**Georgetown University's McDonough School of Business invites applications for one tenure-track Marketing faculty position, starting Fall 2015. Rank is either at the assistant or associate professor level.**

All candidates regardless of their specific methodological orientation (e.g., experimental, modeling) or core discipline (e.g., psychology, economics, statistics) are encouraged to apply. What is more important is that your research examines practically relevant business issues where the consumer is the unit of analysis.

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in A-level journals, to teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary and benefits shall be competitive with the leading business schools. The school has a fully functional behavioral lab managed by a full-time Lab Manager and additional research support is available from the recently launched Georgetown Institute for Consumer Research - sponsored by KPMG.

The marketing area is composed of 10 tenure-track faculty: Alan R. Andreasen, Simon Blanchard, Kurt Carlson, Michael Czinkota, Ronald Goodstein, Prashant Malaviya, Neeru Paharia, Robert Thomas, Debora Thompson and Luc Wathieu. Starting Fall 2014, Tatiana Diachenko (OSU) and Rebecca Hamilton (Maryland) will also be joining the area. The roster also includes teaching professors Marlene Towns and Charles Skuba and visiting assistant professor Karthik Easwar. For a list of recent publications by marketing area faculty, and for additional information about the Washington DC area, please refer to the following [information sheet \(PDF\)](#).

Application materials (cover letter, CV, papers, and two recommendation letters) should be sent to Anab Garad at [MSBMarketing@georgetown.edu](mailto:MSBMarketing@georgetown.edu). Applicants should possess a Ph.D. or ABD in Marketing or related disciplines. For questions, contact either Simon Blanchard or Prashant Malaviya. Interviews will be held in person at the Summer AMA Conference in San Francisco.

*Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.*