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Georgetown University

Assistant Professor of Marketing

Description

Georgetown University's McDonough School of Business invites applications for a tenure-track Marketing faculty position, starting in Fall 2020. Rank is at the assistant level. Advanced assistants are welcome to apply.

We are seeking candidates who examine practically relevant issues in their research using the consumer as the unit of analysis, regardless of their methodological orientation (e.g., experimental, modeling) or core discipline (e.g., psychology, economics, statistics).

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in A-level journals, teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary and benefits will be competitive with the leading business schools. The school has a fully functional behavioral lab managed by a full-time Behavioral Research Manager.

The Marketing area is currently composed of 12 tenure-track faculty: Sean Blair, Simon Blanchard, Michael Czinkota, Tatiana Dyachenko, Ronald Goodstein, Rebecca Hamilton, Prashant Malaviya, Michael O'Donnell, Neeru Paharia, Robert Thomas, Debora Thompson and Luc Wathieu (see <https://msb.georgetown.edu/faculty/marketing/faculty-roster#>).

Application materials (cover letter, CV, papers, and two recommendation letters) should be submitted to apply.interfolio.com/64073. Applicants

Job Information

Location:

Washington, Dist. Columbia, United States

Job ID:

48855816

Posted:

June 6, 2019

Position Title:

Assistant Professor of Marketing

School Name:

Georgetown University

Specialties:

Marketing Communications

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

Job Duration:

should possess a Ph.D. or ABD in marketing or related disciplines. For best consideration, please submit materials by July 15, 2019, but applications will continue to be reviewed until the position is filled. For questions, contact [Rebecca Hamilton](#). Interviews will be held in person at the Summer AMA Conference in Chicago.

Indefinite

Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.

Requirements

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About Georgetown University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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