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Tenure Track Assistant Professor– Marketing Faculty

Georgetown University: McDonough School of Business

GEORGETOWN UNIVERSITY **McDonough**
SCHOOL of BUSINESS

Location	Open Date	Deadline
Washington, DC	May 21, 2018	Jul 15, 2018 at 11:59 PM Eastern Time

Description

Georgetown University's McDonough School of Business invites applications for a tenure-track Marketing faculty position, starting Fall 2019. Rank is at the assistant level. Advanced assistants are welcome to apply.

We are seeking candidates who examine practically relevant issues in their research using the consumer as the unit of analysis, regardless of their methodological orientation (e.g., experimental, modeling) or core discipline (e.g., psychology, economics, statistics).

The Marketing area is currently composed of 11 tenure-track faculty: Sean Blair, Simon Blanchard, Michael Czinkota, Tatiana Dyachenko, Ronald Goodstein, Rebecca Hamilton, Prashant Malaviya, Neeru Paharia, Robert Thomas, Debora Thompson and Luc Wathieu (see <https://msb.georgetown.edu/faculty/marketing/faculty-roster#>).

Qualifications

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in A-level journals, teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary and benefits will be competitive with the leading business schools. The school has a fully functional behavioral lab managed by a full-time Lab Manager.

Applicants should possess a Ph.D. or ABD in Marketing or related disciplines.

Application Instructions

Application materials (cover letter, CV, papers, and two recommendation letters) should be sent to Ann Pitchayanonnetr to apply.interfolio.com/50900 (<http://apply.interfolio.com/50900>). For best consideration, please submit materials by July 15, 2018, but applications will continue to be reviewed until the position is filled. For questions, contact Rebecca Hamilton. Interviews will be held in person at the Summer AMA Conference in Boston.

Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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Equal Employment Opportunity Statement

Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.