

GEORGETOWN UNIVERSITY

McDonough School of Business

Tenure Track – Marketing Faculty

msb.georgetown.edu

Georgetown University's McDonough School of Business invites applications for one tenure-track Marketing faculty position, starting Fall 2018. Rank is at the assistant level. Advanced assistants are welcome to apply.

We are seeking candidates who examine practically relevant issues in their research using the consumer as the unit of analysis, regardless of their methodological orientation (e.g., experimental, modeling) or core discipline (e.g., psychology, economics, statistics).

The McDonough School of Business is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in A-level journals, teaching excellence, and contributing to the future growth of the school. Necessary support for doing such research and for professional development will be provided. Salary and benefits will be competitive with the leading business schools. The school has a fully functional behavioral lab managed by a full-time Lab Manager.

The Marketing area is composed of 12 tenure-track faculty: Sean Blair, Simon Blanchard, Michael Czinkota, Tatiana Dyachenko, Ronald Goodstein, Rebecca Hamilton, Prashant Malaviya, Neeru Paharia, David Schweidel (joining Fall 2017), Robert Thomas, Debora Thompson and Luc Wathieu (see <http://msb.georgetown.edu/faculty-research/areas/marketing/faculty>).

Application materials (cover letter, CV, papers, and two recommendation letters) should be sent to Ann Pitchayanonnetr at MSBMarketing@georgetown.edu. Applicants should possess a Ph.D. or ABD in Marketing or related disciplines. For best consideration, please submit materials by July 15, 2017, but applications will continue to be reviewed until the position is filled. For questions, contact either Simon Blanchard or Rebecca Hamilton. Interviews will be held in person at the Summer AMA Conference in San Francisco.

Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.