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McDonough School of Business

Post-Doctoral Fellowship in Marketing

Description

The Marketing area at Georgetown University's McDonough School of Business invites applications for a one-year post-doctoral fellowship in Marketing. We are seeking candidates who examine practically relevant issues in their research using the consumer as the unit of analysis, regardless of their methodological orientation (e.g., experimental, modeling) or core discipline (e.g., psychology, economics, statistics) to collaborate with our faculty on research projects of mutual interest.

The fellowship position will begin in August 2019. Candidates must have a PhD in Marketing or a related discipline. In addition to salary and benefits, fellows will be provided a budget for research/conference-related travel and expenses. During the fellowship, the fellow is expected to be in residence, work with faculty on research projects, and participate in research seminars. More information about faculty in the Marketing area at the McDonough School of Business is available at <https://msb.georgetown.edu/faculty/marketing#>.

APPLICATION PROCEDURE: All applications should be submitted via Interfolio at <http://apply.interfolio.com/62163>. Interested applicants should provide a cover letter with a description of background and interest, a curriculum vitae, published and working papers, research statement, and two letters of recommendation. For best consideration, please submit materials by May 15, 2019, but applications will continue to be reviewed until the position is filled.

ABOUT THE MCDONOUGH SCHOOL OF BUSINESS: Located in Washington, D.C., Georgetown University's McDonough School of Business offers unparalleled access to the world's business, policy and

Job Information

Location:

Washington, Dist. Columbia, 20057, United States

Job ID:

47799565

Posted:

April 9, 2019

Position Title:

Post-Doctoral Fellowship in Marketing

School Name:

McDonough School of Business

Specialties:

Consumer Behavior, Customer Strategy

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Fall 2019

Job Duration:

thought leaders as well as a collegial environment for professional development. The McDonough School of Business is committed to and promotes a strong research culture. The school, which attracts faculty and students from around the world, develops principled leaders capable of making complex business decisions in a global environment and who are dedicated to serving both business and society. Additional information regarding Georgetown University is available at <http://www.georgetown.edu> and <http://msb.georgetown.edu>.

1-2 Years

Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.

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