

Open-Rank Tenure-Line Faculty, Marketing

Position Information

Position Information

Department	School of Business
Alternate Department Description	
Criminal Background Check	Standard Background Check
Motor Vehicle Background Check	No
Job Category	Instructional Faculty
Role (State) Job Title	Open-Rank Tenure-Line Faculty, Marketing
Working Title	Open-Rank Tenure-Line Faculty, Marketing
Job Type	Full-Time
Position Number	F5175z
Recruit Number	FAC7722
Working Hours	
Location	Fairfax, VA
Other Location	
Pay Band	
Salary	Commensurate with education and experience.
Web Announcement	Open-Rank Tenure-Line Faculty, Marketing

The Marketing Area of the School of Business at George Mason University invites applications for multiple open-rank tenure-line faculty positions in Marketing beginning Fall 2020. These positions are full-time with benefits. Salary and benefits are competitive and will be commensurate with qualifications and experience.

George Mason University has a strong institutional commitment to the achievement of excellence and diversity among its faculty and staff, and strongly encourages candidates to apply who will enrich Mason's academic and culturally inclusive environment.

Responsibilities:

Responsibilities will vary with rank, but for all ranks will include research publications in top-tier academic journals, and teaching courses in undergraduate and graduate programs. The teaching load for this position is determined according to the School's workload policy, which specifies an initial load of 9 credits (this typically translates to 3 courses/year) for candidates with fresh PhDs and highly productive senior researchers. Additional responsibilities include service to the Marketing Area, the School of Business, the University, the profession, and interfacing with the business community.

Required Qualifications:

- Earned Ph.D. or equivalent from an AACSB-accredited school in Marketing or closely

related field prior to the start date. For doctoral students, there must be clear evidence of the ability to complete degree by the Fall semester start date in 2020;

- Record of scholarly and professional accomplishments consistent with the appropriate rank, as evidenced by publications in top-tier academic journals for senior candidates and potential for such publications for doctoral students.
- Record of excellent teaching at all levels for senior candidates and evidence of potential to teach effectively at the undergraduate and/or graduate levels for doctoral students.
- Good citizenship in terms of service is critical, as is the ability to work well with colleagues.

Preferred Qualifications:

- Applicants from any functional area of marketing are encouraged to apply, preference will be given to candidates with research interests related to issues in marketing strategy.

Marketing Area:

The Marketing Area is a vibrant, ambitious and collegial community that highly values excellence in research, teaching, and service. We currently have seven tenure-track and three term faculty members in the area. Our Area conducts managerially relevant research using a variety of methodologies. Research is highly valued in the area and at the school. The Marketing Area faculty have published in many of the premier journals including Journal of Marketing Research, Journal of Marketing, Marketing Science, Journal of the Academy of Marketing Science, Journal of Retailing, Journal of Operations Management, and Academy of Management Journal, as well as many other top journals.

The School of Business:

Dedicated to excellence in research and teaching, the School of Business educates future business leaders through world-class, innovative academic programs and strategic business partnerships. Ranked among the top 100 undergraduate business school programs and top 50 part-time MBA programs by the *U.S. News and World Report*, the School of Business is accredited in both business and accounting by the Association to Advance Collegiate Schools of Business (AACSB) International. Faculty are deeply engaged in the regional, national, and international business communities. Their academic expertise combined with real-world experience provides a bridge in the classroom from academic theory to business practice. The school is evolving to become more interdisciplinary, more connected, and more diverse. The School of Business is pursuing strategic directions through research, teaching, and partnerships in digital transformation of work, ensuring global futures, addressing the challenges of ensuring a livable and resilient society, and entrepreneurship and innovation. The School of Business is playing a significant role in launch of three exciting new university initiatives: the Institute for Digital InnovAtion, the Institute for a Sustainable Earth, and the School of Computing.

Special Instructions to Applicants

For full consideration, applicants must apply for position number F5175z at <http://jobs.gmu.edu> by July 10th, 2019; complete and submit the online application; and upload a letter of intent, curriculum vitae, and list of three professional references with contact information. The area highly encourages applicants to also upload their job talk paper (to be uploaded in field labeled 'Other Doc'). We will contact you directly if we require additional materials. Review of applications will begin immediately and continue until the position is filled.

For Full Consideration, Apply by:

7/10/19

Posting Date

05/30/2019

Job Close Date

Open Until Filled?

Yes

Telework Friendly?

Mason Ad Statement

Great Careers Begin at Mason!

George Mason University is an innovative, entrepreneurial institution with national distinction in both academics and research. Mason holds a top *U.S. News and World Report* "Up and

Coming” spot for national universities and is recognized for its global appeal and excellence in higher education.

Mason is currently the largest and most diverse university in Virginia with students and faculty from all 50 states and over 135 countries studying in over 200 degree programs at campuses in Arlington, Fairfax and Prince William, as well as at learning locations across the commonwealth. Rooted in Mason’s diversity is a campus culture that is both rewarding and exciting, work that is meaningful, and opportunities to both collaborate and create.

If you are interested in joining the Mason family take a look at our current opportunities and catch some Mason spirit at jobs.gmu.edu/!

George Mason University, Where Innovation is Tradition.

Equity Statement

George Mason University is an equal opportunity/affirmative action employer, committed to promoting inclusion and equity in its community. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability or veteran status, or any characteristic protected by law.

Campus Safety Information

Mason’s Annual Security and Fire Safety Report is available at <http://police.gmu.edu/annual-security-report/>

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * What rank are you applying for?
 - Assistant Professor
 - Associate Professor
 - Full Professor
2. * Will you have a Ph.D or equivalent in Marketing (or closely related field) from an AACSB accredited university prior to the position start date?
 - Yes
 - No

Required Documents

Required Documents

1. Letter of Intent
2. CV
3. List of Professional References

Optional Documents

1. Other Doc (as specified in Special Instructions)