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Framingham State University

## Assistant/Associate Professor of Marketing

### Description

The Framingham State University Business Department invites applications for a tenure-track position in Marketing, at the rank of Assistant or Associate Professor, beginning Fall 2018. Responsibilities include a teaching load of three four-credit courses per semester, student advising, continuing scholarship and service to the University community. A strong commitment to teaching excellence, student/faculty collaboration and professional growth is expected.

### REQUIREMENTS

- Doctorate in Marketing or related field is required. ABDs with expected completion date on or before May 31, 2018 may be considered.

### MINIMUM QUALIFICATIONS:

- Doctorate or ABD in Marketing or related field;
- Track record of teaching excellence as evidenced by student evaluations;
- Ability and willingness to teach Brand Management;
- A minimum of 3 years of professional experience in marketing.

### PREFERRED QUALIFICATIONS:

- The ability to also teach Advertising and Promotions and Digital &

### Job Information

**Location:**

Framingham,  
Massachusetts, 01701,  
United States

**Job ID:**

36082599

**Posted:**

July 12, 2017

**Position Title:**

Assistant/Associate  
Professor of Marketing

**School Name:**

Framingham State  
University

**Specialties:**

Advertising, Branding,  
Mobile, Online Marketing

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

## Requirements

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This is a full-time, tenure-track, benefits-eligible position in the MSCA bargaining unit at the rank of Assistant or Associate Professor. Salary commensurate with experience in accordance with Appendix O of the Massachusetts State College Association (union) contract. (<http://mscaunion.org/wp-content/uploads/2015/03/MSCA-Day-CBA-2014-2017-final-revised.pdf>)

Final employment for all positions at Framingham State University is contingent upon a satisfactory criminal history and sexual offender record check. Recommended finalist will be required to provide specific written authorization to conduct these checks.

Framingham State University is an equal opportunity/affirmative action employer.

Members of underrepresented groups, minorities, women, veterans, persons with disabilities, and all persons committed to diversity and inclusive excellence are strongly encouraged to apply.

## Application Instructions:

Candidates must apply online by submitting a cover letter, curriculum vitae/resume, (4) four most recent student and classroom observation evaluations, and unofficial transcripts. Candidates must also provide the names and contact information for three professional references who will automatically be sent requests to electronically submit written letters of recommendation.

For priority consideration, apply by September 15, 2017. Initial interviews will be conducted at the American Marketing Association's Academic Career Placement Fair August 3-6, 2017 in San Francisco, CA.

Framingham State University only accepts application materials through our online application system. We are unable to accept application materials through mail, email, fax, or hand delivery. If you experience technical issues with the online application process, please submit a

[helpdesk](#) ticket.

Framingham State University understands that persons with specific disabilities may need assistance with the job application process and/or with the interview process. For confidential assistance, please contact the Human Resources Office at 508-626-4530 or [humanresources@framingham.edu](mailto:humanresources@framingham.edu).

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