



Assistant Professor of Marketing

School of Business Administration

Fort Lewis College
Durango, Colorado

Position Summary

A tenure-track position in Marketing is available starting mid-August 2019 at the rank of assistant professor.

Minimum Qualifications

- Ph.D. / D.B.A. in Marketing or a related field. Candidates who are ABD with promise of degree completion within one academic year will be considered
- Ability and interest in teaching in multiple areas of the marketing program
- Demonstrated teaching excellence
- Demonstrated record of scholarship

Preferred Qualifications

- Ability to develop and teach a range of marketing courses including social media marketing, consumer behavior and principles of marketing
- Demonstrated success of working in a diverse environment
- Work experience in marketing in areas such as digital marketing, small business, non-profit organizations, etc.
- Online teaching experience
- Ph.D./D.B.A from an AACSB accredited business school

Major Responsibilities

Teaching at the undergraduate level with a standard teaching load of 24 credits per year of which three may be authorized for research release. Student mentoring is required. Fort Lewis College has professional success coaches who perform student advising activities. The School of Business Administration is committed to developing forward thinking and innovative curricula. Successful applicants will be expected to engage in service activities such as student clubs, college committees, etc. and maintain an active research stream.

About the School of Business Administration

The [School of Business Administration](#) offers four distinct majors: Accounting, Business Administration, Economics and Marketing. The courses taught by the faculty selected for this position are taken by students from each discipline. In addition to offering a major and minor in Marketing, the School of Business Administration is rolling out a new [Digital Marketing certificate](#) and new majors in Computer Information Systems and Entrepreneurship. The School of Business Administration has been AACSB International accredited since 1974. The School has 20 full time and seven part-time faculty members.

Compensation

School of Business Administration salary and benefits are competitive with AACSB accredited schools of similar size. The budgeted salary is \$90,500.

Application Process

A complete application packet includes:

- Cover letter addressing interest and qualifications for position
 - Include details regarding how your course design and personal and professional experiences allow you to encourage a learning environment grounded in equity and inclusion. “How do you envision contributing to Fort Lewis College’s commitment to equity and inclusion?”
- Curriculum vitae
- Names and contact information for three current, professional references

Submit materials as one PDF file via email to:

mk_search@fortlewis.edu

Please address inquiries about the position to Dr. Paul Clay, Associate Dean and Associate Professor of Management, pfclay@fortlewis.edu

**Application materials received by January 31, 2019 will receive full consideration.
Position will remain open until filled.**

*The successful candidate will be required to submit original, official college transcripts,
and pass a background check.*

The College and the Community

[Fort Lewis College](#), a selective public institution located in [Durango, Colorado](#), offers degree programs in arts, business, education, health fields, humanities, social and natural sciences, and teacher education. Our inspiring mountain campus is located atop a scenic mesa overlooking historic Durango and situated between the San Juan Mountains and the desert Southwest. We are committed to accessible and high-quality baccalaureate education, and our hallmarks are remarkably close relationships between students and faculty, the freedom of intellectual exploration, and the challenge of experiential learning. Our 3,400 students come from 48 states, 17 countries, with 36% Native American and Alaska Native backgrounds, and 11% Hispanic backgrounds. Durango is a thriving multicultural community of 18,500 set along the beautiful Animas River Valley. Averaging 300 sunny days per year, the community is known for its outdoor lifestyle and friendly, festive atmosphere. Durango is also the cultural and economic hub of the Four Corners region, rich in dining, shopping, and entertainment, and linked with airline service to hubs in Denver, Phoenix, and Dallas.

Equal Opportunity

Fort Lewis College does not discriminate on the basis of race, age, color, religion, national origin, gender, disability, sexual orientation, gender identity, gender expression, political beliefs, veteran status, pregnancy, or genetic information. Accordingly, equal opportunity for employment, admission, and education shall be extended to all persons. The College shall promote equal opportunity, equal treatment, and affirmative action efforts to increase the diversity of students, faculty, and staff. The College is dedicated to building a culturally diverse and pluralistic faculty and staff committed to teaching and working in a multicultural environment; applications from underrepresented groups are strongly encouraged.

ADAA Accommodations

Any person with a disability as defined by the ADA Amendments Act of 2008 (ADAAA) may be provided a reasonable accommodation upon request to enable the person to complete an employment assessment. To request an accommodation, please contact Kristin Polens by phone 970-247-7459 or email kpolens@fortlewis.edu at least five business days before the assessment date to allow us to evaluate your request and prepare for the accommodation. You may be asked to provide additional information, including medical documentation, regarding functional limitations and type of accommodation needed. Please ensure that you have this information available well in advance of the assessment date.