

Assistant Professor of Marketing (Tenure Track Position)

| | |
|-------------------------|--|
| Institution: | Fort Lewis College |
| Location: | Durango, CO |
| Category: | Faculty - Business - Marketing and Sales |
| Posted: | 08/02/2019 |
| Application Due: | 09/15/2019 |
| Type: | Full-Time |
| Notes: | included in Diversity and Inclusion Email |

A tenure-track position in Marketing is available starting mid-August 2020 at the rank of assistant professor.

Required Qualifications:

- Ph.D. / D.B.A. in Marketing or a related field
- Candidates who are ABD with promise of degree completion within one academic year will be considered
- Proven ability and interest in teaching in multiple areas of the marketing program
- Demonstrated teaching excellence
- Demonstrated record of scholarship

Preferred Qualifications:

- Demonstrated ability to develop and teach a range of marketing courses including social media marketing, consumer behavior and principles of marketing.
- Demonstrated success of working in a diverse environment
- Work experience in marketing in areas such as digital marketing, small business, non-profit organizations, etc.
- Online teaching experience
- Ph.D./D.B.A from an AACSB accredited business school

Responsibilities:

Teaching at the undergraduate level with a standard teaching load of 24 credits per year of which three may be authorized for research release. Student mentoring is required. Fort Lewis College has professional success coaches who perform student advising activities. The School of Business Administration is committed to developing forward thinking and innovative curricula. Successful applicants will be expected to engage in service activities such as student clubs, college committees, etc. and maintain an active research stream.

Salary:

School of Business Administration salary and benefits are competitive with AACSB accredited schools of similar size.

Application Process:

All complete applications received by September 15, 2019 will receive full consideration. The position will remain open until filled.

A completed application packet is to include:

- Cover letter addressing interest and qualifications for position
- Include details regarding how your course design and personal and professional experiences allow you to encourage a learning environment grounded in equity and inclusion. "How do you envision contributing to Fort Lewis College's commitment to equity and inclusion?"
- Curriculum vitae
- Names and contact information for three current, professional references

Submit materials as one PDF file via email to:

mk_search@fortlewis.edu

Questions about the application process may be directed to:

Paul Clay, Ph.D.
School of Business Administration
Fort Lewis College
EBH 148, 1000 Rim Drive
Durango, CO 81301
Email: pfclay@fortlewis.edu

The successful candidate will be required to submit original, official college transcripts, and pass a background check.

APPLICATION INFORMATION

Contact: Fort Lewis College

Email Address: mk_search@fortlewis.edu

Equal Opportunity

Fort Lewis College does not discriminate on the basis of race, age, color, religion, national origin, gender, disability, sexual orientation, gender identity, gender expression, political beliefs, veteran status, pregnancy, or genetic information. Accordingly, equal opportunity for employment, admission, and education shall be extended to all persons. The College shall promote equal opportunity, equal treatment, and affirmative action efforts to increase the diversity of students, faculty, and staff.

ADAA Accommodations

Any person with a disability as defined by the ADA Amendments Act of 2008 (ADAAA) may be provided a reasonable accommodation upon request to enable the person to complete an employment assessment. To request an accommodation, please contact Kristin Polens by phone 970-247-7459 or email kpolens@fortlewis.edu at least five business days before the assessment date to allow us to evaluate your request and prepare for the accommodation. You may be asked to provide additional information, including medical documentation, regarding functional limitations and type of accommodation needed. Please ensure that you have this information available well in advance of the assessment date.

Apply through HigherEdJobs

© Copyright 2019 Internet Employment Linkage, Inc.