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Assistant Professor of Marketing, Department of Applied Business Studies (R-0859)

[Fort Hays State University](#) in Kansas

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Deadline Open until filled

Date Posted March 12, 2018

Type Tenured, tenure track

Salary Commensurate with experience

Employment Type Full-time

Position Description: Full-time, tenure track position

This is an exciting position that will join an innovative and growing program. A student oriented Assistant Professor is sought who has a passion for teaching Marketing and who is committed to staying abreast of this rapidly changing field.

Qualifications: Teaching excellence is a primary consideration. A record of successful teaching is required. The ideal candidate should be comfortable teaching undergraduate and graduate courses in Marketing.

A Ph.D. or D.B.A. in Marketing is preferred. D.B.A. faculty candidates must have research-based doctoral studies, and have an established track record of research. Ph.D. ABD faculty candidates should complete all dissertation work within three

years of initial ABD status, and should complete dissertation completely within one year of joining FHSU. All candidates must have demonstrated research potential.

Rank: Assistant Professor

Appointment Date: August 9, 2018

Priority Application Deadline: April 9, 2018

BENEFITS: Competitive benefit package

<http://www.fhsu.edu/humanresourceoffice/Prospective-Employees/>

RESPONSIBILITIES: The position is a 9-month tenure-track Assistant Professor position starting August 2018. Responsibilities generally include teaching four three-hour courses (12 credit hours) per semester at the undergraduate and graduate levels in classes that range from 15-35 students. Additionally, candidates are required to be engaged in scholarly activities, and to provide service to the profession, department, college and/or university. Normal annual faculty evaluation is based on teaching (60%), research (20%), and service (20%).

Instruction

Faculty members generally teach four courses per semester. The division of work duties may be modified through negotiation between the faculty member and the Department Chair, when such a change in assignment will mutually benefit the faculty member and Department.

Among the courses the successful applicant may be assigned to instruct include:

- Marketing Principles
- Social Media
- Integrated Marketing Communications
- Strategic Electronic Marketing
- Marketing Research

- Consumer Behavior

Faculty also interact with students by providing academic advising for departmental majors.

Scholarship

The successful candidate will exhibit an ongoing scholarly interest, and a commitment to remain active in a scholarly manner throughout her or his career. The Department of Applied Business Studies recognizes scholarship of discovery, integration, application, and pedagogy. Joint publications are accepted and encouraged, including collaboration with students.

Service

Service to the University, Robbins College of Business and Entrepreneurship, department, the region, and profession is expected of each faculty member.

APPLICATION PROCESS: To apply for this position, please visit <https://fhsu.wd1.myworkdayjobs.com/CAREERS>. Only electronic applications submitted through the webpage will be accepted.

REQUIRED APPLICATION DOCUMENTS: Applicants should submit a cover letter, curriculum vitae, and names and contact information for five professional references. Applicant documents should be submitted in one PDF.

If you have questions regarding the position, please contact:

Contact: Dr. Mary Martin (Search Committee Chair)

Email: mmartin@fhsu.edu

Phone: 785.628.5877

About the Department: The Department of Applied Business Studies (ABS) is one of four departments in the Robbins College of Business and Entrepreneurship at FHSU and offers outstanding undergraduate and graduate instruction. Currently, the degree and majors offered by the department are a B.B.A. in Marketing, a B.S. in

Business Education, and a B.S. in Tourism and Hospitality Management. The department enrolls approximately 360 undergraduate students and makes significant academic contributions to the BBA core in providing Business Communication and Marketing coursework. All of these degrees are offered through distance learning and face-to-face instruction. In the near future, the department may be involved in international partnerships involving cross border education. Additionally, the department contributes to the college MBA program that enrolls approximately 180 graduate students.

About the College: Mission: The Fort Hays State University Robbins College of Business and Entrepreneurship offers highly engaging educational experiences, preparing and supporting our students and alumni for professional success in a dynamic, global environment. Our focus is on instructional engagement. Faculty add value to student instruction and the community through scholarly activity and ongoing professional engagement. The College provides service that benefits the university, our disciplines, and the greater community. (Adopted by COBE Faculty on May 4, 2016).

Description: The college consists of four large and growing departments: Applied Business Studies; Economics, Finance, and Accounting; Informatics; and Management and consists of more than 50 full-time faculty supported by key staff. In addition to a wide range of undergraduate programs, it has a significant sized Master of Business Administration program and also offers Master of Professional Studies degrees in Human Resource Management and varying areas of Informatics. On-campus students majoring in these academic areas number approximately 800 and domestic distance learning students number 1150. The RCOBE is housed in the historic, but recently remodeled McCartney Hall and newly constructed Hammond Hall. In addition to on-campus offerings, the college offers several undergraduate and graduate degrees on-line. It also participates in joint degrees with two partner universities in China. Among the college's many unique attributes is the Dane G. Hansen Entrepreneurship Scholarship Hall that opened with the 2016-2017

academic year. Website: <http://www.fhsu.edu/rcobe/>

About Fort Hays State University: Forward Thinking. World Ready - Fort Hays State University is a highly entrepreneurial teaching focused institution with major operations on-campus, online and in China. Providing a high-quality education at an affordable price, FHSU is ranked by the Chronicle of Higher Education as one of the top ten fastest growing universities in the U.S. It has an enrollment in excess of 15,100 students (Approximately 5,000 on campus, 3,200 in China, and over 6,800 online) and over 380 full time faculty. Bachelors, masters and professional doctoral degrees are offered through five colleges, the Graduate School, the Honors College, the Virtual College, and various international partnerships. Fort Hays State University's award-winning Virtual College coordinates distance education to the U.S. Armed Services and students in over 20 countries. The Virtual College has received many accolades, including U.S. News & World Report Online Programs rankings, GetEducated.com, Best Buys in Education, among others. Students at FHSU may select a major field of study from 30 departments. FHSU is fully accredited by several national agencies, and is one of six state-assisted institutions of higher education governed by a Board of Regents appointed by the governor of the state of Kansas. The website StateUniversity.com ranked the Fort Hays State campus as the safest in the state of Kansas. The University has rich sports and cultural programming, all of which enjoy tremendous community support. The Beach/Schmidt Performing Arts Center is home to the Encore Series, which hosts many travelling Broadway shows, the Hays Symphony, university and other national and world-caliber performances. Fort Hays State University athletic events provide NCAA Division II athletic entertainment.

About Hays, KS: FHSU is located in Hays, a vibrant university community of approximately 20,000, located half-way between Kansas City and Denver on Interstate 70. Hays is the regional center for education, health care, professional services, shopping, culture, and recreation for the western half of Kansas – serving a population of nearly 400,000. Hays boasts excellent recreational facilities including

the comprehensive Center for Health Improvement, Hays Aquatic Park, Smokey Hill Country Club, Hays Municipal Golf Course, an extensive recreational program, and excellent opportunities for walking, running, and biking. Hays is within 45 minutes of two large lakes providing boating, fishing, and camping. The Hays Municipal Airport provides connecting service to Denver with several flights daily. The community has award winning public and private schools. With over 60 restaurants, robust retail outlets, one of the lowest unemployment rates and commute times in the U.S., the city provides a safe, very friendly, low-cost, high-quality living environment.

Notice of Non-discrimination: Fort Hays State University is an Equal Opportunity Employer and does not discriminate on the basis of gender, race, religion, national origin, color, age, marital status, sexual orientation, genetic information, disability or veteran status.

Background Check: Final candidate will have consented to and successfully completed a criminal background check.

Notice to KPERS retirees applying for a position: Recent legislation changes working-after-retirement rules for both you and your employer if you go back to work for a KPERS employer. Please contact your KPERS representative or www.kpers.org for further information on how this might affect you.



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Fort Hays State University

How To Apply

You can apply for this position online at <https://fhsu.wd1.myworkdayjobs.com/CAREERS>