



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

GABELLI SCHOOL OF BUSINESS
MARKETING AREA

SERTAN KABADAYI, PhD
PROFESSOR OF MARKETING & AREA CHAIR

GABELLI SCHOOL OF BUSINESS- MARKETING AREA POSITION ANNOUNCEMENT

The Marketing Area at the Gabelli School of Business, Fordham University in New York City, invites applications for a tenure-track Assistant Professor position starting in Fall 2020. This position is subject to final approval.

Applicants should demonstrate a strong potential for scholarly research and an ability to teach various courses at both graduate and undergraduate levels. While we welcome applicants with diverse research interests in the marketing field, we particularly encourage candidates whose research interests are aligned with the strategic differentiators of the Gabelli School of Business, i.e. *service research* and *social innovation*.

Applicants should hold a PhD in marketing or a related field by Summer 2020 from an AACSB-accredited school and have a commitment to excellence in both teaching and research. The representatives from the Marketing Area will be interviewing at the 2019 Summer AMA Conference in Chicago in August.

For full consideration, applicants should submit a cover letter, a CV and supporting evidence of scholarly activities via email to the Marketing Area Chair Dr. Sertan Kabadayi at Kabadayi@Fordham.edu by **June 29**.

Gabelli School of Business is an AACSB accredited institution and part of the Fordham University, an independent, Catholic University in the Jesuit tradition. Gabelli School of Business has campuses in Manhattan and the Bronx, and faculty members are expected to teach at both locations.

Fordham University is an Affirmative Action/Equal Opportunity employer that welcomes applications from men and women of all backgrounds. Applications from underrepresented minority candidates are particularly encouraged.

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