



THE FLORIDA STATE UNIVERSITY
COLLEGE OF BUSINESS
Department of Marketing

The Department of Marketing at Florida State University just received approval to recruit for a tenure-track, assistant professor position beginning in August, 2018. This position will be filled pending final budget approval from the Provost. Although we are open to a research program in a variety of areas, the ideal candidate will have the necessary background and interest in teaching data-driven managerial strategy and/or marketing analytics courses at the graduate and undergraduate levels. Applicants must have a doctorate in marketing or a closely related field from an accredited institution at the time of appointment.

The FSU Department of Marketing houses marketing, consumer behavior (with an emphasis in TCR), and sales faculty in an integrated program that supports undergraduate majors in marketing, retail management, and professional selling, as well as an established doctoral program that has produced excellent placements and research output. Consistent with our primary research focus on strategy and managerial issues, the Department is ranked in the top 10 for publishing both in the *Journal of Marketing* and *Journal of the Academy of Marketing Science*. Tenure track faculty are provided with favorable teaching loads and generous research and travel support, with the clear expectation of publishing in premier marketing journals.

Florida State University is located in Tallahassee – a vibrant community that offers exceptional living conditions, cultural activities, outdoor pursuits, and an outstanding school system.

Our initial screening of applicants will begin immediately. Members of the search committee will be available at the 2017 Summer Marketing Educators' Conference in San Francisco. Applications will be accepted until the position is filled.

Qualified candidates should submit via email a letter of application, current vitae, and a letter of reference to:

Dr. Mike Brady, Chair
Department of Marketing
mbrady@fsu.edu

Women and minorities are strongly encouraged to apply. Florida State University is an Equal Opportunity/Access/Affirmative Action/Pro Disabled and Veteran employer. More information about the FSU equal employment statement can be found at

http://www.hr.fsu.edu/PDF/Publications/diversity/EEO_Statement.pdf

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