

[← Back to Search Results](#)

Marketing Instructor

[Apply Now](#)

- Opening Date: 2015-11-04
- Job Opening Id: 510551
- College/Division: College of Business
- Department: COB Dept of Marketing

How To Apply

Prospective Employee

If you have not created a registered account, you will be asked to create a username and password for use of the system. It is recommended that you provide an active/valid e-mail account as that will be the main source of communication regarding your status within the process. Before you begin the process, we recommend that you are prepared to attach electronic copies of your resume, cover letter or any other documents within the application process. It is recommended that you combine your cover letter and resume/curriculum vitae into one attachment. Attached documents should be in Microsoft Word or PDF format. All applicants are required to complete the online application including work history and educational details (if applicable), even when attaching a resume.

****This posting will close at 12 am of the close date.***

Pre-Employment Requirements

Criminal Background Check

Job Summary

The Department of Marketing at Florida International University's College of Business invites applications for an Instructor position starting January 2016. The position is mainly a teaching and service position with limited expectations of research productivity. Ideal candidate will have a demonstrated ability to teach in one or more of the following areas: (a) sales, sales management, customer relationship management, (b) marketing yourself, personal branding, and general marketing. The position requires teaching 8 courses per academic year (4 per semester). Candidates must be able to use distance learning (online teaching modes) as well as traditional face-to-face instruction. Applicants must have a Master's degree in Business Administration with specialization in Marketing or a Master's degree in a related/relevant discipline from an accredited university. Candidates with a doctorate in Marketing or a related/relevant field are also encouraged to apply, as are those with academic research experience in the noted teaching areas.

Qualified candidates are encouraged to apply and attach a cover letter, curriculum vitae and evidence of teaching quality in a single PDF file. Candidates will be required to provide names and contact information for at least three references that will be contacted as determined by the Search Committee. Applicants should address their cover letters to: Dr. Nancy Rauseo, Chair of the Marketing Instructor Search Committee, Department of Marketing, College of Business, Florida International University, Modesto Maidique Campus, RB 310, Miami, FL 33199, USA. To receive full consideration, application and required materials should be received by Friday, November 12, 2015. Review will continue until position is filled.

About FIU

Florida International University is recognized as a Carnegie engaged university. It is a public research university with [colleges and schools](#) that offers more than 180 [bachelor's, master's and doctoral](#) programs in fields such as engineering, international relations, architecture, law and medicine. As one of South Florida's anchor institutions, FIU contributes \$9.8 billion each year to the local economy. FIU is Worlds Ahead in finding solutions to the most challenging problems of our time. FIU emphasizes research as a major component of its mission. FIU has awarded over 200,000 degrees and enrolls more than 54,000 students in two campuses and three centers including FIU Downtown on Brickell, FIU @ I-75, and the Miami Beach Urban Studios. FIU also supports artistic and cultural engagement through its three museums: the [Patricia & Phillip Frost Art Museum](#), the [Wolfsonian-FIU](#), and the [Jewish Museum of Florida-FIU](#). FIU is a member of [Conference USA](#) and has over 400 student-athletes participating in 18 sports. For more information about FIU, visit <http://www.fiu.edu/>.

Equal Opportunity Programs

FIU is a member of the State University System of Florida and an Equal Opportunity, Equal Access Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

Clery Notice

In compliance with the [Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act](#), the University Police department at Florida International University provides information on crimes statistics, crime prevention, law enforcement, crime reporting, and other related issues for the past three (3) calendar years. The FIU Annual Security report is

available online at: http://police.fiu.edu/docs/Campus_Security_Report_&_Safety_Guide.pdf.

To obtain a paper copy of the report, please visit the FIU Police Department located at 885 SW 109th Avenue, Miami, FL, 33199 (PG5 Market Station).

Apply Now!