



Faculty Careers

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Tenure Track Assistant Professor of Marketing

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- Opening Date: 2016-12-20
- Job Opening Id: 512809
- College/Division: College of Business
- Department: COB Dept of Mkt and Logistics

Job Summary

The Department of Marketing at Florida International University's College of Business invites applications for a tenure-track Assistant Professor position starting August 2017. Of particular interest are applicants with a balance of research and teaching skills, who can provide evidence of their ability to publish in marketing journals, have a professional and engaging classroom presence, and have exceptional verbal and written communication skills. Applicants with a terminal degree or ABD as well as varied research and teaching interests are encouraged to apply, but a particular need is in the area of social media marketing, digital marketing, and mobile marketing. The position will require teaching at both undergraduate and graduate levels, as well as publishing in top marketing journals.

Qualified candidates are encouraged to apply and attach a cover letter, curriculum vitae, and statement of teaching philosophy *as a single pdf file*. Applicants should address their cover letters to: Dr. Jonathan Goodrich, Chair of the Marketing Professor Search Committee, Department of Marketing, College of Business, Florida International University, Modesto Maidique Campus, RB 310, Miami, FL 33199, USA. Candidates will be requested to provide names and contact information for at least three (3) references who will be contacted as determined by the search committee. To receive full consideration, applications and required materials should be received by January 19, 2017. Review will continue until position is filled.

Pre-Employment Requirements

Criminal Background Check

How To Apply

Prospective Employee

If you have not created a registered account, you will be asked to create a username and password for use of the system. It is recommended that you provide an active/valid e-mail account as that will be the main source of communication regarding your status within the process. Before you begin the process, we recommend that you are prepared to attach electronic copies of your resume, cover letter or any other documents within the application process. It is recommended that you combine your cover letter and resume/curriculum vitae into one attachment. Attached documents should be in Microsoft Word or PDF format. All applicants are required to complete the online application including work history and educational details (if applicable), even when attaching a resume.

****This posting will close at 12 am of the close date.***

In compliance with the [Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act](#), the University Police department at Florida International University provides information on crimes statistics, crime prevention, law enforcement, crime reporting, and other related issues for the past three (3) calendar years. The FIU Annual Security report is available online at: https://police.fiu.edu/wp-content/uploads/sites/54/2016/04/Campus_Security_Report__Safety_Guide.pdf.

To obtain a paper copy of the report, please visit the FIU Police Department located at 885 SW 109th Avenue, Miami, FL, 33199 (PG5 Market Station).

Florida International University will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their es-

stantial job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information.

FIU is a member of the State University System of Florida and an Equal Opportunity, Equal Access Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

About FIU

Florida International University is classified by Carnegie as a R1: Doctoral Universities - Highest Research Activity and recognized as a Carnegie engaged university. It is a public research university with [colleges and schools](#) that offers 196 [bachelor's, master's and doctoral](#) programs in fields such as engineering, computer science, international relations, architecture, law and medicine. As one of South Florida's anchor institutions, FIU contributes almost \$9 billion each year to the local economy. FIU is Worlds Ahead in finding solutions to the most challenging problems of our time. FIU emphasizes research as a major component of its mission. FIU has awarded more than 220,000 degrees and enrolls more than 54,000 students in two campuses and three centers including FIU Downtown on Brickell, FIU@I-75, and the Miami Beach Urban Studios. [FIU's Medina Aquarius Program](#) houses the Aquarius Reef Base, a unique underwater research facility in the Florida Keys. FIU also supports artistic and cultural engagement through its three museums: [Patricia & Phillip Frost Art Museum](#), the [Wolfsonian-FIU](#), and the [Jewish Museum of Florida-FIU](#). FIU is a member of [Conference USA](#) and more than 400 student-athletes participating in 18 sports. For more information about FIU, visit <http://www.fiu.edu/>.

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