

Marketing, Assistant/Associate Professor

Posting Details

Position Information

Job Title Marketing, Assistant/Associate Professor

Appointment Type 9 Month

Job Description As the Marketing Assistant/Associate Professor you will teach marketing courses at both undergraduate and graduate levels, as applicable. The teaching load for this position will be up to three courses per semester with the possibility of summer teaching assignments. You will be required to produce scholarly output that allows you to be classified as Scholarly Academic according to the LCOB faculty classification. In addition to the teaching and research obligations, you will participate in service activities and/or initiatives that support the mission of the LCOB and FGCU. Florida Gulf Coast University is a comprehensive university dedicated to quality education, research, and service. All faculty are expected to be excellent teachers, responsive to changing professional needs; committed to innovative delivery of instruction resulting in improved student learning; committed to effective use of technology including distance learning; produce peer reviewed scholarship; and provide service to the College, University and Community. Teaching assignments may be on the main campus or at off-campus sites within our region.

Required Qualifications Ph.D. in Marketing from an AACSB accredited university program or equivalent accreditation. Candidates must have an earned doctorate from an AACSB accredited institution; ABDs who can provide evidence of completion of their doctoral program by summer 2019 will also be considered.

Preferred Qualifications

Knowledge, Skills & Abilities Interest in collaborating both within and outside the University in the development and delivery of instruction resulting in improved student learning. Must value continued scholarship and service to the school and university.

Salary Range Commensurate with education & experience

Job Duties

Essential Job Duties Teaches graduate and undergraduate courses. Conducts service and scholarly activities applicable to rank, Assistant or Associate Professor. Provides service to the department, college, university, community, and professional organizations.

Other Duties

Posting Detail Information

Posting Number F136P

Open Date 06/14/2018

Close Date

Open Until Filled Yes

Special Instructions to Applicants Appointment will be made at a faculty rank commensurate with the candidate's experience on a 9-month multi-year appointment basis available August 2019. Because applications and materials are subject to public review and retention under Florida's Public Records Law, please DO NOT send examples of your project/scholarship unless requested to do so. Therefore all submitted materials including articles, disks, slides,

books, etc., become the property of FGCU and CANNOT BE RETURNED. As applicable, finalists will be notified of the need to submit specific additional materials. Such materials will become the property of FGCU.
Under Florida's Public Records law, applications will be available for public review upon request.

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Do you possess a Ph.D. in Marketing from an AACSB accredited university program or equivalent accreditation?
 - Yes
 - No
2. If ABD, will degree be conferred by August 7, 2019?
 - Yes
 - No
3. * Please indicate how you first learned of this position.
 - Job Board
 - Print Advertisement
 - Social Media
 - Job Fair/Conference
 - FGCU Website
 - Employee Referral
 - Other
4. * Per the question above, please specify the name of where you FIRST learned of the position?
(Open Ended Question)

Documents Needed To Apply

Required Documents

1. Cover Letter
2. Transcripts
3. Curriculum Vitae
4. List of 5 Professional References (with relationship of each)
5. Statement of experience with students in research or scholarship as it fits discipline.
6. Statement of Teaching Philosophy

Optional Documents