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Florida Gulf Coast University

## Marketing, Assistant/Associate/Full Professor

### Description



#### Marketing, Assistant/Associate/Full Professor

As the Marketing, Assistant/Associate/Full Professor you will teach marketing courses at both undergraduate and graduate levels, as applicable. The teaching load for this position will be up to three courses per semester with the possibility of summer teaching assignments. You will be required to produce scholarly output that allows you to be classified as Scholarly Academic according to the LCOB faculty classification. In addition to the teaching and research obligations, you will participate in service activities and/or initiatives that support the mission of the LCOB and FGCU.

Florida Gulf Coast University is a comprehensive university dedicated to quality education, research, and service. All faculty are expected to be excellent teachers, responsive to changing professional needs; committed to innovative delivery of instruction resulting in improved student learning; committed to effective use of technology including distance learning; produce peer reviewed scholarship; and provide

### Job Information

**Location:**

Fort Myers, Florida, United States

**Job ID:**

46274758

**Posted:**

January 18, 2019

**Position Title:**

Marketing,  
Assistant/Associate/Full  
Professor

**School Name:**

Florida Gulf Coast University

**Specialties:**

Marketing Communications

**Do you plan on interviewing at the Summer Academic Conference?:**

No

**Position Start Date:**

Fall 2019

service to the College, University and Community. Teaching assignments may be on the main campus or at off-campus sites within our region.

The successful candidate will have a Ph.D. in Marketing from an AACSB accredited university program or equivalent accreditation. Candidates must have an earned doctorate from an AACSB accredited institution; ABDs who can provide evidence of completion of their doctoral program by summer 2019 will also be considered. Preferred qualifications: Seasoned Assistant, Associate or Full Professors will be given preference.

### **Knowledge, Skills & Abilities**

Interest in collaborating both within and outside the University in the development and delivery of instruction resulting in improved student learning. Must value continued scholarship and service to the school and university.

### **Essential Job Duties**

Teaches graduate and undergraduate courses. Conducts service and scholarly activities applicable to rank, Assistant, Associate, or Full Professor. Provides service to the department, college, university, community, and professional organizations.

### **Special Instructions to Applicants:**

Appointment will be made at a faculty rank commensurate with the candidate's experience on a 9-month multi-year appointment basis available August 2019.

Because applications and materials are subject to public review and retention under Florida's Public Records Law, please DONOT send examples of your project/scholarship unless requested to do so. Therefore all submitted materials including articles, disks, slides, books, etc., become the property of FGCU and CANNOT BE RETURNED. As applicable, finalists will be notified of the need to submit specific additional materials. Such materials will become the property of FGCU.

Under Florida's Public Records law, applications will be available for public review upon request.

For additional information about this exciting opportunity and to submit your application, please visit us at <https://jobs.fgcu.edu/postings/5172>

### Learn more about what FGCU has to offer you!

Florida Gulf Coast University is a young, dynamic institution of higher learning located in sunny Southwest Florida. In less than 20 years, FGCU had made an incredible impact on Southwest Florida. We are a catalyst for the area's economy and a central hub for the community. Our campus and community serve as a living laboratory from which life-improving discoveries emanate. And our sports teams energize the region. As an employee of our faculty team, support staff or administration, you will help foster this vision and continue to help positively impact the lives of our students and community.

Inspiring those who inspire others; that's the FGCU effect.

In addition to an exciting work environment, FGCU offers exceptional benefits packages including thirteen (13) paid holidays per year, tuition vouchers for employees and/or dependents, and generous leave accrual. For more information, click here:

<https://www2.fgcu.edu/HR/benefits-general.html>

*FGCU is an EOE AA M/F/Vet/Disability Employer*

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