

Careers at FAU

Instructor

 Boca Raton

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Full time

REQ05005

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Position Summary:

The Instructor will teach a variety of marketing classes at either the undergraduate or graduate level depending on the candidate's qualifications (possible examples include: Marketing Management, Consumer Behavior, Digital Marketing, Personal Selling, Sales Management, Principles of Advertising, Promotional Management, etc.). Instructors normally teach a 4-4 course load (four courses in the fall, four courses in the spring) including some limited service and research duties. More significant service commitments or research productivity may result in a negotiated reduced teaching load. In addition, instructors are expected to sustain sufficient scholarship or professional engagement activities needed to maintain AACSB faculty qualifications.

Minimum Qualifications:

A Master's degree or higher degree in Marketing, Business Administration, or closely related field from an AACSB-accredited university. The degree must be conferred by the effective date of employment.

Applicants must possess a minimum of 4 semesters of previous marketing teaching experience at an undergraduate or graduate program that is AACSB-accredited, with a record of excellence in teaching (as demonstrated through teaching evaluations, certifications, teaching awards, peer reviews, etc.)

About Us



Florida Atlantic University is where your future begins.

Florida Atlantic's faculty and staff are trailblazers and innovators with a passion for finding creative solutions while advancing science, art and technology in all disciplines. Student success, excellence and community engagement are some of our highest values as a university. These values are prominent throughout FAU's community and are essential to the employee experience. FAU is committed to the principles of engaged teaching, research and service, and reflects this commitment as a key Platform in its 2015 - 2025 Strategic Plan. All persons aspiring to achieve excellence in the practice of these principles are encouraged to apply.

To learn more about the vision and mis-

A doctoral degree in marketing or a related field from an AACSB-accredited university preferred.

Proven ability to teach multiple course preparations in areas such as (but not limited to) digital/social media marketing, personal selling and sales management, data analytics, marketing research, retail management, consumer behavior, marketing strategy, and/or advertising/promotion management preferred.

Evidence of excellent teaching at the graduate level at an AACSB-accredited university preferred.

A combination of teaching experience both via eLearning (online/distance) and face-to-face methods preferred.

Interest in and proven ability to take on student-focused service commitments, such as advising student organizations, managing the departmental internship program, or supervising undergraduate research preferred.

Knowledge of the Canvas Learning Management Software (LMS) preferred.

Relevant industry experience in a professional marketing role preferred.

Salary:

Commensurate with Experience

College or Department:

Marketing

Location:

Boca Raton

Work Days and Hours:

N/A

Application Deadline:

2019-07-01-07:00

Special Instructions to Applicant:

This position is open until filled and may close without prior notice.

All applicants must apply electronically to the currently posted position on the Office of Human Resources' job website (<https://fau.edu/jobs>) by completing the required employment application for this recruitment and submitting the related documents.

For more information on the position of FAU, please visit: www.fau.edu

In order to be considered for a position, you must apply through this job website. For more information on how to apply for a position, please review the applicable [Applicant Tutorial](#). To contact Recruitment Services, send an e-mail to jobs@fau.edu.

Florida Atlantic University is an equal opportunity/affirmative action/equal access institution and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veterans status or any other characteristic protected by law.

Individuals with disabilities requiring accommodation, please call 561-297-3057. For communication assistance, call 7-1-1.

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The site permits the attachment of required/requested documentation. In addition to completing the online application, please upload the following: a cover letter, curriculum vitae, and copies of official transcripts scanned into an electronic format.

PLEASE NOTE: A maximum of five (5) documents may be attached to your application. If more than five (5) documents are required for submission, please combine additional documents into one attachment to not exceed the maximum permitted.

Degrees from outside the United States must be validated by an organization belonging to the National Association of Credential Evaluation Service (NACES), with an indication of the documents the evaluation was prepared from (official transcripts, diplomas, dissertation abstracts). The evaluation should be scanned and electronically attached to one's application as with other US-based transcripts.

Prior to appointment, the candidate must submit official, sealed transcripts from all institutions where graduate coursework was attempted, whether or not a degree was obtained, as well as an original NACES evaluation, if applicable. Transcripts must be issued to Florida Atlantic University not to you as the student.

A background check will be required for the candidate selected for this position. This position is subject to funding.

Individuals requiring accommodation, please call 561-297-3057. 711

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