

Position Information

Classification Title: Instructor

Working Title: Instructor, Marketing

Position Number: 990423

Salary: Commensurate with experience

Work Days And Hours: N/A

FTE: 1.0

Job Posting Date: 08-01-2017

Job Close Date: 12-01-2017

The Department of Marketing in the College of Business at Florida Atlantic University seeks a full-time Instructor of Marketing. This is a non-tenure-track, nine-month position with a start date of August 2018.

The successful candidate will teach a variety of marketing classes at either the undergraduate or graduate level depending on the candidate's qualifications (possible examples include: Introduction to Marketing, Consumer Behavior, Promotional Management, Retail Management, etc.) Instructors normally teach a 4-4 course load (four courses in the fall, four courses in the spring) including some limited service duties.

Additional summer teaching may be available pending department needs and budget approval, but these assignments are not guaranteed.

Position Type: Faculty

Eligible Applicants: All (Internal and External)

Index No. (Financial Org):
Indicate % If Multiple Indexes.

Master's degree or higher degree in Marketing, Business Administration, or closely related field from an AACSB-accredited university. The degree must be conferred by the effective date of employment.

Applicants must possess a minimum of 4 semesters of previous marketing teaching experience as an undergraduate or graduate program that is AACSB-accredited.

Preferred qualifications include, but are not limited to:

A doctoral degree in marketing or a related field (with a minimum of 18 graduate hours in marketing coursework) from an AACSB-accredited university.

Minimum Qualification: Evidence of excellent teaching at the undergraduate level at an AACSB-accredited university.

A combination of teaching experience both via eLearning

(online/distance) and face-to-face methods.

Knowledge of the Canvas Learning Management Software (LMS).

Ability to teach multiple course preparations in areas such as digital/social media marketing, data analytics, marketing research, retail management, international marketing, consumer behavior, marketing strategy, and/or advertising/promotion.

Relevant industry experience in a professional marketing role.

College/Department:

Marketing

Campus:

Boca Raton

This position is open until filled and may close without prior notice.

All applicants must apply electronically to the currently posted position on the Office of Human Resources' job website (<https://jobs.fau.edu>) by completing the Faculty, Administrative, Managerial & Professional Position Application and submitting the related documents.

Our application site permits the attachment of required/requested documentation. In addition to completing the online application, please upload the following: a cover letter, curriculum vitae, copies of official transcripts scanned into an electronic format, letter of application, names and contact information for at least three references, documentation of teaching evaluations, and a statement of teaching philosophy. Every applicant may upload a maximum of 6 documents. The maximum size for each document is 2MB. If you have more than 6 documents to be attached, we recommend that you combine two (2) or more items into one (1) document prior to uploading.

Special Instructions to the Applicant:

Transcripts for faculty positions must be an official copy scanned into an electronic format and attached to the application. Degrees from outside the United States must be validated by an organization belonging to the National Association of Credential Evaluation Service (NACES), with an indication of the documents the evaluation was prepared from (official transcripts, diplomas, dissertation abstracts). The evaluation should be scanned and electronically attached to the application.

An unofficial transcript may be used during the hiring process to assure that the prospective faculty member may be credentialed for the courses they are expected to teach. An official transcript sent directly from the institution is required for the Provost's credential file prior to the first day of employment. Similarly, for degrees from outside the United States, the evaluation by an organization belonging to the National Association of Credential Evaluation (NACES), with an indication of the documents the evaluation was prepared from (official transcripts, diplomas, dissertation abstracts) is required for the Provost's credential file prior to the first day of class.

A background check will be required for the candidate selected for this position. This position is subject to funding.

Individuals with disabilities requiring accommodation, please call 561-297-3057.

For Further Information: For questions or additional information about this position, please contact the Search Committee Chair, Dr. Peter Ricci, at peter.ricci@fau.edu or the Department of Marketing Chair, Dr. Cheryl Burke Jarvis, at jarvisc@fau.edu

Class Code:

9004

Quicklink for Posting:

jobs.fau.edu/applicants/Central?quickFind=62604

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