



Assistant/ Associate Professor (Marketing)

Institution:	Florida A&M University
Location:	Tallahassee, FL
Category:	Faculty - Business - Marketing and Sales
Posted:	04/02/2018
Application Due:	04/16/2018
Type:	Full Time

Title: Assistant/ Associate Professor (Marketing)

Position Number: 19073 (Faculty)

Location: School of Business and Industry

Deadline Date: 4/16/2018

This is a tenure track position for an Assistant Professor of Marketing. Primary areas of teaching will include Consumer Behavior; Marketing Research; Principles of Advertising International Marketing and Principles of Marketing.

Description: The successful applicant will develop and conduct research in the area of marketing. Applicant will fully participate in all activities that support the SBI Academic Programs and FAMU's mission. He/she will assist in the development of courses, contribute to undergraduate and graduate teaching, assists in securing grants and make significant contributions to research, professional activities, committee assignments, and other services that enhance the missions of SBI and FAMU. The applicant will also work effectively with SBI's stakeholders.

Minimum Qualifications: Ph.D. in Marketing from an AACSB accredited institution and be academically qualified as defined by the School of Business and Industry's (SBI) requirements. Preference will be given to candidates with an established academic research record and teaching experience.

To perform this job successfully, an individual must have:

- Excellent written and oral communication skills;
- Ability to use Blackboard/Canvas;
- Critical thinking and problem solving competence;
- Strong programming and cognitive attributes; and
- Project management and program design expertise.

Note: Applicant should submit the following: (1) Cover letter that explains suitability for position; (2) University electronic employment application (<http://www.famu.edu/index.cfm?hr&Employment>); (3) Current curriculum vitae; (4) Names, addresses, telephone numbers and e-mail addresses of three (3) professional references; and (5) Unofficial copies of undergraduate and graduate transcripts.

APPLICATION INFORMATION

Contact:	Florida A&M University
Phone:	850-599-3611
Online App. Form:	http://www.famu.edu/index.cfm?hr&Employment

Equal Opportunity/Equal Access University: Florida A&M University is an Equal Opportunity Employer including minorities, women, veterans and individuals with disabilities.

Reasonable Accommodation: If you require a reasonable accommodation, please contact the Office of Equal Opportunity Programs 10 days prior to the event at (850) 599-3076.

Apply through Institution's Website

© Copyright 2018 Internet Employment Linkage, Inc.