

Assistant Professor: Marketing Tenure Track

[Fitchburg State University](#) in Massachusetts

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Deadline	November 16, 2018
Date Posted	October 5, 2018
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

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General Statement of Duties: Full-time, tenure-track, assistant professor in Marketing. Teach introductory and upper-level Marketing studies courses, with an ability to incorporate technologies and software as appropriate. The successful candidate should bring teaching experience and a fresh pedagogical perspective while providing students with a solid foundation in marketing. Terminal degree in Business or related fields with teaching experience required.

Duties and Responsibilities:

1. Teaching work load (24 semester hours of credit of instruction per school year), and preparation for classroom instruction.
2. Teach undergraduate introduction to marketing courses and upper level course in marketing. Individual selected will also teach introductory level marketing courses and in the MBA program.

3. Provide student assistance including academic advising.
4. Participate in curriculum review and development, program reviews and student outcomes assessment and departmental and college-wide committees.
5. Attend university functions, including commencement, convocation, and faculty, committee and department meetings.
6. Participate in scheduled orientation and registration programs.
7. Engage in continuing scholarship and professional activities, which may include contribution to the content of the discipline, participation in or contribution to professional organizations and societies, public service and contributions to the professional growth and development of the university community.
8. Opportunities to teach summer, winter term, online, and undergraduate and graduate evening courses.

Requirements:

1. Terminal degree in Business (DBA or PhD) completed by June 30, 2019 is required; with a focus on Marketing preferred.
2. Teaching experience in related field is required.
3. Ability to teach introductory and upper-level in marketing courses. Ability to teach MBA courses. At all levels must have an ability to incorporate theoretical knowledge and frameworks in new/emerging business practices as appropriate.
4. The successful candidate should bring an active research agenda and a fresh pedagogical perspective while providing students with a solid foundation in marketing.
5. Ability to integrate appropriate technology and software in teaching.
6. Commitment to excellence in teaching, demonstrated teaching experience appropriate to the level of appointment, and evidence of scholarly/creative activity.
7. Ability to work effectively with a diverse student body.
8. Must be able to satisfactorily pass a check conducted by the Criminal History Systems Board (CORI) as well as a completed background check satisfactory to the university.

9. Ability to perform all duties with or without reasonable accommodations.
10. Experience serving, and/or research related to diverse, multi-cultural populations is preferred.



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Fitchburg State University

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How To Apply

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