



Faculty - Marketing - Tenure Track - 9 month

Institution:	Ferris State University
Location:	Big Rapids, MI
Category:	Faculty - Business - Marketing and Sales
Posted:	05/04/2018
Type:	Full Time

Position Number: F11032

Posting Number: F0001925

Location: Multiple Locations

Advertised Salary: Salary commensurate with qualifications plus a comprehensive benefit package.

FLSA: Exempt

Employee Class: F1 - Faculty - FFA - 9-month

Summary of Position

Individual will cover various undergraduate courses in Marketing (e.g. Principles, Sales, Marketing Research, Retailing, Marketing Data Analysis, Supply Chain, Sports Marketing, and Marketing Strategy). Teaching graduate courses in Marketing might also be required. S/he will participate in development and improvement of curriculum and curriculum delivery, participate in service work including student engagement activities and committees, and engage in scholarly activities and professional development aligned with current and emergent programmatic needs. Faculty members have professional responsibilities which include advising students, participation in committees, keeping regular posted office hours, and participation in traditional functions which have academic significance. Faculty members may be required to teach off-campus and/or on-line. Relevant work experience as well as college level teaching experience in Marketing or related areas are expected.

Candidates must have the capacity to participate in the development and improvement in curricular offerings and methods, utilizing face to face, online, and blended strategies. Willing/able to redirect teaching and scholarly activities to accommodate changing market needs reflecting application of a continuous quality improvement framework. Ability to work independently and collaboratively with effective communication and listening skills. The regular teaching load is four course sections a semester. Salary commensurate with qualifications plus a comprehensive benefit package.

Position Type: Faculty - Temporary & Continuing

Required Education

Doctorate (Ph.D. or DBA) (ABD considered if defense has been scheduled) in Marketing or closely-related field.

Required Work Experience

Relevant work experience as well as college level teaching experience in Marketing or related areas. Able to employ different teaching methods as appropriate (e.g., face-to-face, online, and blended strategies). Committed to enhancing teaching and engaging in scholarly and professional development activities in order to accommodate changing market needs. Demonstrates effective communication skills and personal initiative. Works both independently and collaboratively.

Additional Education/Experiences to be Considered

Work experience beyond the entry level in marketing or closely-related field.

Posting Date: 05/04/2018

Open Until Applicants are Selected, Selected for interview, or Position Filled: Yes

Initial Application Review Date: 08/06/2018

Internal/External Posting: External

Special Instructions to Applicants

Transcript 1 (Required): Applicants must attach a copy of unofficial transcript of earned doctorate in field from a regionally accredited institution; will consider ABD with a scheduled defense.

Transcript must include: Institution name, applicant name, date degree attained, degree awarded. Finalist will be required to submit an official transcript.

Essential Duties

- Teach various courses in Marketing and related areas. The regular teaching load is four course sections a semester.
- Participate in development and improvement of curriculum and curriculum delivery.

- Participate in service work including engagement activities and committees.
- Engage in scholarly activities and professional development aligned with current and emergent programmatic needs.
- May be required to teach off-campus and/or on-line.
- Works both independently and collaboratively.

Responsibilities

- Ability to work independently and collaboratively with effective communication and listening skills.
- Capacity to evolve curricular offerings and methods, utilizing face to face, online, and blended strategies.
- Professional responsibilities include student advising, course/program assessment, and participation in other traditional functions that have academic significance.
- Willing/able to redirect teaching and scholarly activities to accommodate changing market needs reflecting application of a continuous quality improvement framework.
- Able to teach graduate courses

APPLICATION INFORMATION

Contact:	Ferris State University
Phone:	(231) 591-2150
TDD:	(231) 591-2150
Online App. Form:	https://employment.ferris.edu/postings/30315

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Apply through Institution's Website

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