

# Faculty - Marketing (9 Mos Tenure Track)

## Position Details

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### Position Details

<b>Position Number</b>	F11356
<b>Posting Number</b>	F0002015
<b>Position Title</b>	Faculty - Marketing (9 Mos Tenure Track)
<b>Number of Positions Available</b>	1
<b>Location</b>	Ferris State University - Big Rapids
<b>Advertised Salary</b>	Salary commensurate with qualifications plus a comprehensive benefit package.
<b>FLSA</b>	Exempt
<b>Employee Class</b>	F1 - Faculty - FFA - 9-month
<b>At Will/Just Cause</b>	
<b>Part-time/Full-time</b>	Full-time

### Summary of Position

The Department is seeking a qualified individual to teach a selection of undergraduate courses in marketing including core courses (e.g. Principle of Marketing, Consumer Behavior and Marketing Research), as well as upper level courses that may include (e.g. Retailing, Marketing Data Analysis, Health Care Marketing, Supply Chain, Sales and Sports Marketing). Teaching graduate courses in marketing might also be required. S/he will participate in development and improvement of curriculum and curriculum delivery, assessment of student learning, service work including student engagement activities and committees, and engage in scholarly activities and professional development aligned with current and emergent programmatic needs. Faculty members have professional responsibilities which include advising students, participation in committees, keeping regular posted office hours, and participation in traditional functions which have academic significance. Faculty members may be required to teach off-campus and/or on-line. Relevant work experience as well as college level teaching experience in Marketing or related areas are expected.

Candidates must have the capacity to participate in the development and improvement in curricular offerings and methods, utilizing face to face, online, and blended strategies. Willing/able to redirect teaching and scholarly activities to accommodate changing market needs reflecting application of a continuous quality improvement framework. Ability to work independently and collaboratively with effective communication and listening skills. The regular teaching load is four course sections a semester. Salary commensurate with qualifications plus a comprehensive benefit package.

Faculty members also have professional responsibilities which may include advising students, orientation and registration of students, participation in University committees, keeping regular posted office hours (which are scheduled at times convenient for students), and participation in traditional functions which have academic significance. Faculty members may be required to teach off-campus or in an on-line environment.

<b>Position Type</b>	Faculty - Temporary & Continuing
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### Required Qualifications

<b>Required Education</b>	Doctorate (Ph.D. or DBA) in Marketing or closely-related field and ABD considered if defense has been scheduled.
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<b>Required Work Experience</b>	Relevant work experience as well as college level teaching experience in Marketing or related areas. Able to employ different teaching methods as appropriate (e.g., face-to-face,
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online, and blended strategies). Committed to enhancing teaching and engaging in scholarly and professional development activities in order to accommodate changing market needs. Demonstrates effective communication skills and personal initiative. Works both independently and collaboratively.

## Required Licenses and Certifications

Additional Education/Experiences to be Considered

**Additional Education/Experiences to be Considered** Work experience beyond the entry level in marketing or closely-related field.

Posting Details

**Posting Date** 04/19/2019

**Closing Date**

**Open Until Applicants are Selected, Selected for interview, or Position Filled**

**Initial Application Review Date** 05/17/2019

**Internal/External Posting** External

**Special Instructions to Applicants** Transcript 1 (REQUIRED): Applicants must attach a copy of unofficial transcript of Doctorate (Ph.D. or DBA) in Marketing or closely-related field and ABD considered if defense has been scheduled.  
Transcript must include: Institution name, applicant name, date degree attained, degree awarded. Finalist will be required to submit an official transcript.

## Duties

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Duties

**Duties** Teach various courses in Marketing and related areas. The regular teaching load is four course sections a semester.

**Essential/Marginal** Essential

Duties

**Duties** Participate in development and improvement of curriculum and curriculum delivery.

**Essential/Marginal** Essential

Duties

**Duties** Participate in service work including engagement activities and committees.

**Essential/Marginal** Essential

Duties

**Duties** Engage in scholarly activities and professional development aligned with current and emergent programmatic needs.

**Essential/Marginal** Essential

## Duties

**Duties** May be required to teach off-campus and/or on-line.

**Essential/Marginal** Essential

## Duties

**Duties** Works both independently and collaboratively

**Essential/Marginal** Essential

## Responsibilities / Skills and Abilities

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### Responsibilities

**Responsibilities** Ability to work independently and collaboratively with effective communication and listening skills.  
Capacity to evolve curricular offerings and methods, utilizing face to face, online, and blended strategies.  
Professional responsibilities include student advising, course/program assessment, and participation in other traditional functions that have academic significance.  
Willing/able to redirect teaching and scholarly activities to accommodate changing market needs reflecting application of a continuous quality improvement framework.  
Able to teach graduate courses

### Required Skills and Abilities

**Required Skills and Abilities** Able to invoke different teaching mediums as appropriate (e.g. face to face, online, and blended strategies.) Committed to enhancing teaching and engaging in scholarly and professional development activities in order to accommodate changing market needs.  
Effective communicator. Initiative. Ability to work both independently and collaboratively.

## Documents Needed to Apply

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### Required Documents

1. Curriculum Vitae
2. Cover Letter
3. Teaching Philosophy
4. Transcript 1

### Optional Documents

## Posting Specific Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you hear about this employment opportunity?
  - CareerBuilder.com
  - Indeed.com
  - Monster.com
  - LinkedIn
  - Facebook
  - Twitter
  - MLive
  - Newspaper; Pioneer, Grand Rapids Press, other
  - Ferris State University web site
  - Personal Referral
  - Agency Referral
  - Other