

Assistant/Associate Professor of Marketing

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| Institution: | Felician University |
| Location: | Lodi, NJ |
| Category: | Faculty - Business - Marketing and Sales |
| Posted: | 09/18/2019 |
| Application Due: | Open Until Filled |
| Type: | Full-Time |

Felician University is currently seeking a full-time (10-month), non-tenure track faculty position to join an energetic campus community and distinguished School of Business faculty whose excellence is reflected in its Franciscan mission, diversity, and student success. We are seeking a faculty member who possesses a Ph.D. in marketing or like degree, or who expect to obtain a Ph.D. in Marketing or like degree by the time of appointment. Successful candidates will have substantial experience in the area of marketing strategy, digital marketing, sales management, marketing frontlines, services marketing, retail, and/or managerial marketing.

Position Type:

Full-Time, 10-Month, Exempt

Department:

School of Business

Date Posted:

Thursday, August 29, 2019

Required Education:

Ph.D. or DBA required at the time of appointment

Qualifications:

Ability to teach at the undergraduate and graduate levels, online and on-ground; experience and credentials commensurate to teach at the University rank at which they would be hired; 5-10 years' experience in professional marketing; documented evidence of scholarship, presentations and research in the area of Marketing; strong record of graduate and undergraduate level curriculum development both online and on-ground; proven expertise in several areas of marketing, including but not limited to Marketing

Analytics, Digital Marketing, Social Media Marketing, Consumer Behavior, Marketing Research, Marketing Strategy, and other areas of marketing typically available as elective courses; proven experience in online course development, facilitation and the innovative use of technology in support of learning.

To Apply:

Send cover letter, resume and 3 professional references electronically to: Associate Dean or via USPS to:

Dr. David Turi
Associate Dean, School of Business
Felician University
1 Felician Way
Rutherford, New Jersey 07070

Salary:

Commensurate with experience

Start Date:

January 2020

APPLICATION INFORMATION

Postal Address: Dr. David Turi
School of Business
Felician University
1 Felician Way
Rutherford, NJ 07070

Email Address: turid@felician.edu

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