

Assistant Professor in Marketing Openings at the Erasmus School of Economics

The Department of Marketing at the Erasmus School of Economics at Erasmus University Rotterdam invites applicants for up to three tenure-track positions at the Assistant Professor level beginning in Fall 2018 or earlier. Candidates should provide evidence of outstanding research productivity or potential and good teaching ability. Applicants must hold a doctorate in a field relevant to Business, Econometrics and/or Economics.

The Erasmus School of Economics is among the most research-oriented schools in Europe. The marketing research program is very active and productive. It is focused on quantitative marketing, mostly within the econometric tradition, and open to expand its profile to more economic modeling (structural, analytical) and machine learning-based approaches of marketing problems. The Erasmus School of Economics typically does not hire in the field of consumer behavior and sees its counterpart in Management (RSM) as a more natural home for CB.

The Erasmus School of Economics offers a strong research culture, ample research resources, and low teaching loads, compared to other international research schools. Located in the heart of the Netherlands, the university provides a pleasant work and living environment with all of the amenities and opportunities of a world-class city, but without much of its typical disadvantages. Therefore, Rotterdam, with its first-rate public healthcare, public schooling system, and affordable housing at the center of Europe (Paris, London, Barcelona, Madrid, Rome are all within 2 hours flying time) is ideal for scholars that aim to focus on research for the next 4-6 years, but at the same time may want to start or raise a family.

Qualified candidates should apply by sending their vita, contact information for up to three recommendation letter writers, sample manuscripts and other materials preferably no later than July 1 to erasmusmarketing@gmail.com. Any questions should be relayed to this address also and not be directed to individual faculty members for easy and full administration of all applications. Applicants can expect to hear of us soon, as any campus visits will likely be scheduled in September.