

Alle vacatures

Faculty Positions in Marketing

Published	Deadline	Location
26 Jun	1 Sep	Rotterdam



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(60 days remaining)

Faculty Positions in Marketing

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Management, Erasmus University (RSM), seeks applications for:

- **tenure-track faculty positions at the Assistant level**
- **tenured faculty position at the Associate or Full Professor level**

REQUIREMENTS

Qualifications

Candidates from all subfields, including quantitative marketing, managerial/strategy, and consumer behavior are encouraged to apply. We seek applicants who can demonstrate excellence in scholarly research and competence in teaching, and who hold or are nearing completion of a PhD in marketing or a related discipline, for example computer science and machine learning, statistics, management, behavioral economics, or psychology.

CONDITIONS OF EMPLOYMENT

Erasmus University Rotterdam has [attractive employment conditions](#), which include a holiday allowance of 8 per cent and an end-of-year bonus of 8.3 per cent.

ADDITIONAL INFORMATION

How to apply

Applicants for the Assistant Professor position should submit their cover letter,

Specifications

Professors, associate professors,

Employer



Erasmus University Rotterdam (EUR)

[Learn more about this employer](#)

Location

Burgemeester Oudlaan 50, 3062 PA, Rotterdam

[View on Google Maps](#)

curriculum vitae, two or more letters of recommendation, and two or more papers (published or unpublished) by email to the attention of Department Chair Ale Smidts (marketing-recruitment@rsm.nl). Review of applicants will begin immediately. Application deadline August 1, 2019. Note that we will not be interviewing candidates at the AMA Summer Marketing Educators' Conference.

Applications for Associate or Full Professor positions should be sent by email to Annette Bartels (abartels@rsm.nl). For more information on these positions please contact Department Chair Ale Smidts (asmidts@rsm.nl). Applications should be submitted before September 1, 2019.

About RSM

RSM is one of Europe's leading business schools, with a highly regarded doctoral program, and top-ranked masters and bachelors programs. Research at the Department of Marketing Management is broad and interdisciplinary, and is published regularly in top-tier journals in marketing (e.g., *Journal of Marketing Research*, *Journal of Consumer Research*, *Journal of Marketing*, *Marketing Science*), and related fields (e.g., *Management Science*, *Information Systems Research*, *Psychological Science*, *Journal of Neuroscience*). RSM researchers have access to excellent research facilities such as the Erasmus Behavioral Lab and several high-performance computing resources through the SURFsara foundation and the Erasmus Research Institute in Management (ERIM).

The city of Rotterdam has an effervescent cultural life, modern landscape, and is home to more than 150 nationalities. Rotterdam is easily accessible from all major capitals in the U.S., Europe and Asia. RSM and Rotterdam are the ideal places to start or consolidate an academic career.

For more information about our department at RSM, please visit <https://www.rsm.nl/%20research/departments/marketing-management/> . (Note that there are two marketing departments at Erasmus University, one at RSM, and one in the Erasmus School of Economics).

Erasmus University and RSM are committed to building a culturally diverse faculty and strongly encourages female candidates to apply.

Erasmus University and RSM have definite plans to foster its research and education in business analytics and we thus also strongly encourage applications from candidates with a background in computer science, econometrics or management science.