

## Assistant Professor of Marketing

<b>Institution:</b>	Elon University
<b>Location:</b>	Elon, NC
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	06/29/2017
<b>Type:</b>	Full Time

The Department of Marketing and International Business in the Martha and Spencer Love School of Business (LSB) invites applications for a tenure-track Assistant Professor position in Marketing starting Fall 2018. We seek candidates who are effective teachers, scholars, and mentors to teach marketing classes with an emphasis in areas related to supply chain management and omnichannel marketing in the LSB's undergraduate and masters programs. Successful applicants will also possess the ability to teach in the secondary areas of Principles of Marketing, senior level marketing classes, and Elon's COR curriculum. We will show preference to candidates who are on a clear path to possess an earned doctorate from an AACSB-accredited university by the time of employment. In addition, we will show preference to candidates who have prior experience as an Assistant Professor at an AACSB-accredited university and preference will also be shown to those candidates who possess previous industry experience in the management of supply and demand. Candidates should be able to offer evidence of an established research record along with the potential to publish in high-quality refereed journals. To support our teacher/scholar mission, we provide extensive teaching and research development programs, including pre-tenure sabbatical, summer and academic year research grants, course reassign times, and teaching workshops.

About the School: The AACSB-accredited Martha and Spencer Love School of Business has emerged from a time of dramatic growth to become a leader in business education. In 2017, Poets and Quants ranked the school's undergraduate program #39 in the nation and, in 2016, Bloomberg Businessweek ranked the part-time MBA program #1 in the state and #17 in the nation. The LSB is housed in the Koury Business Center, which features state-of-the-art classrooms, multiple student engagement areas, the LaRose Digital Theatre, the Chandler Family Professional Sales Center, the Reed Finance Center, the Doherty Center for Entrepreneurial Leadership, the Center for Organizational Analytics, and the Porter Family Professional Development Center. In addition to the Koury Business Center, we are breaking ground for a second building, Sankey Hall, to accommodate our rapid growth. Graduate classes are offered on the Elon campus and in the fast-growing Research Triangle Park (RTP) area.

About the University: Elon University is a dynamic private, co-educational, comprehensive institution that is a national model for actively engaging faculty and students in teaching and learning in a liberal arts based residential campus. The university is situated on an idyllic 620 acre campus in north-central North Carolina, east of Greensboro, and northwest of Raleigh/Durham. With an enrollment of over 6000, Elon University benefits from highly talented students, a growing physical plant, and an expanding endowment. U.S. News & World Report ranks Elon #1 among southern master's-level universities and recognizes Elon more often than any other university in the nation for programs that are "Focused on Student Success," and the Fiske Guide to Colleges ranks Elon one of the 25 "best buy" private universities. Elon University is proud of its strengths in the liberal arts, its strong sense of community, and its progress in incorporating technology and internationalization into classroom instruction. To learn more about Elon, please visit the University web site at [www.elon.edu](http://www.elon.edu).

To Apply: Please send a letter of interest, curriculum vitae, information on teaching evaluations, and a list of three references to: [buschair@elon.edu](mailto:buschair@elon.edu) (subject line: Marketing Position), or to Marketing Faculty Search Committee, Marketing and International Business Department, Martha and Spencer Love School of Business, Elon University, 2075 Campus Box, Elon, NC 27244. Review of candidates will begin immediately and candidates of interest will be notified to schedule a telephone interview or an in-person interview at the 2017 Summer AMA Conference in San Francisco, CA.

## APPLICATION INFORMATION

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Elon University is an equal opportunity employer committed to a diverse faculty, staff, and student body and welcomes all applicants.

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