



Assistant Professor in Marketing

Institution:	Eastern Illinois University
Location:	Charleston, IL
Category:	Faculty - Business - Marketing and Sales
Posted:	10/10/2017
Application Due:	Open Until Filled
Type:	Full Time

Eastern Illinois University invites applicants for a 9-month tenure-track faculty position in Marketing at the Assistant Professor level. The successful candidate will be qualified to teach undergraduate courses in at least two of the following areas: marketing management and/or marketing strategy, professional sales and promotion, marketing research, business-to-business marketing, and social media marketing. The position begins in the fall of 2018. A PhD or DBA from an AACSB-accredited program is preferred, although ABDs very close to completion will be considered. Evidence of strong instructional effectiveness is essential, as are strong communications and interpersonal skills. Experience teaching online, business experience, and professional certification are desirable. Demonstrated commitment to diversity and experience with promoting inclusive excellence is required.

Applicants must submit a cover letter, curriculum vitae, and names and contact information (including phone numbers and email addresses) for three references. Applications must be submitted electronically to Interfolio at <https://apply.interfolio.com/46013>. Review of applications will begin immediately and will continue until all telephone interviews are scheduled. For questions about the search, please contact David Boggs, Search Committee Chair at djboggs@eiu.edu.

Eastern Illinois University, a public university, places priority on teaching excellence for a student body in a residential setting. Eastern is consistently named one of the top Midwestern public universities in its class by U.S. News and World Report. Approximately 7,100 students are enrolled in undergraduate and graduate programs. EIU offers the Bachelors of Science in Business with Marketing major, and Masters of Business Administration degrees. It also offers a minor in marketing and other business majors and

minors. There are approximately 1,300 business majors and minors, and 100 MBA degree candidates. The University is accredited by North Central Association of Colleges and Schools, and the School of Business is accredited by the AACSB. Charleston is located in East Central Illinois and combines the benefits of a community of 20,000 with access to several large cities, including Chicago, St. Louis, and Indianapolis, which are all within a 2-3 hour drive.

APPLICATION INFORMATION

Contact: Eastern Illinois University

Online App. Form: <https://apply.interfolio.com/46013>

Eastern Illinois University is an Affirmative Action/ Equal Opportunity Employer – minority/female/disability/veteran – committed to achieving a diverse community.

Apply through Institution's Website

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