

Assistant Professor of Marketing

[East Tennessee State University](#) in Tennessee

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Deadline	November 30, 2018
Date Posted	October 29, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

Department of Management and Marketing at East Tennessee State University es applications for a tenure-track position at the rank of Assistant Professor nning August 2019.

The successful candidate is expected to demonstrate excellence in teaching, conduct high quality research and engage in institutional, community and professional service.

Review of applications begins in October 2018 and continues for thirty days. In order to be considered for this position, applicants must complete an online application and submit the following items: cover letter detailing their interest and qualifications for the position, curriculum vita with a minimum of 3 references who will be contacted, evidence of teaching excellence and examples of recent research.

The College of Business and Technology at East Tennessee State University is AACSB accredited. The CBAT employs approximately 100 full-time faculty members and serves over 2800 students. Undergraduate concentrations include the areas of accounting, computing, digital media, economics and finance, engineering,

engineering technology and surveying, management and marketing and military science, as well as, an MBA and a MS in Digital Marketing.

Knowledge, Skills and Abilities:

- Ability to develop, execute and maintain an independent, robust research agenda.
- Ability to teach upper level undergraduate and graduate courses in marketing (e.g., Marketing Research, Marketing Analytics, Digital Marketing).
- Knowledge of marketing analytics methods and technologies, as well as digital marketing.

Required Qualifications:

- By the time of appointment, candidates must have earned a Ph.D/DBA.
- Candidates must demonstrate the ability to conduct high quality scholarly research.
- Candidates must demonstrate an excellence in teaching and a strong commitment to mentoring and service activities.

Preferred Qualifications:

- Ph.D/DBA in Marketing from an AACSB accredited Business School or in a related field with an equivalent accreditation.
- Strong research record and evidence of an ongoing research agenda.
- Presentations at leading national and international conferences.
- Effective university teaching experience.
- Prior industry, academic teaching or research experience in marketing analytics methods and technologies, as well as, digital marketing.
- Online teaching experience.

East Tennessee State University is an AA/EEO employer.



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How To Apply

You can apply for this position online at <https://www.etsu.edu/jobs/>