

## Assistant/Associate Professor of Business Management

<b>Institution:</b>	East Stroudsburg University
<b>Location:</b>	East Stroudsburg, PA
<b>Category:</b>	<ul style="list-style-type: none"><li>■ Faculty - Business - Marketing and Sales</li><li>■ Faculty - Business - Management</li></ul>
<b>Posted:</b>	07/02/2019
<b>Type:</b>	Full-Time

**Job Title:** Assistant/Associate Tenure Track Professor of Business Management - Marketing

**Department:** Business Management

**Position Type:** Full-Time

**Job Summary:**

Candidates must be able to teach Principles of Marketing and at least three of the following: Advertising Management, Consumer Behavior, Digital Marketing, Global Marketing, Marketing Research, Marketing Strategy, New Product Development, Personal Selling, Sales Management, Data Analytics in Marketing & Sales, and Retailing. Final determination will be based upon a successful interview, which will include a teaching demonstration.

**Minimum Qualifications:**

Applicants must have a Ph.D. or D.B.A. in Marketing or Business Administration with a concentration in Marketing from an AACSB-accredited university. Candidates holding a Ph.D. or D.B.A. in a closely related field will be considered and will be required to achieve AACSB academic qualification within two years. Candidates who are ABD will be considered but will need to complete their dissertation defenses by August 2020.

**Preferred Qualifications:**

Undergraduate teaching experience preferred. Experience with incorporating the use of technology in teaching and experience working with diverse student populations are also preferred. Ability to teach additional sub disciplines of Marketing is preferred.



**Posting Date: 7/2/19**

**Closing Date: 8/2/19**

**Special Instructions to Applicant:**

Applicants are to apply through <https://esu.csod.com/ats/careersite/search.aspx?site=1&c=esu> and are required to attach a letter of application, curriculum vita, statement of teaching philosophy, unofficial undergraduate and graduate transcripts (official transcripts required before appointment), and contact information including e-mail addresses for three professional references. Final selection will be based on excellence in scholastic achievement, professional activity, a review of the candidate's vita and a successful interview. A teaching demonstration and portfolio review might be requested. For confidential reference letters submissions and transcripts through an agency, institution and/or an individual please mail directly to [ehall8@esu.edu](mailto:ehall8@esu.edu) or to the Faculty Search and Recruitment Coordinator at East Stroudsburg University, PO Box 447, East Stroudsburg, PA 18301. All candidates must provide proof of eligibility to work in the United States and official transcripts at the time of employment. Offers of employment are contingent upon successful completion of a background check.

**Annual Clery Crime and Fire statistics report:**

East Stroudsburg University (ESU) has made a commitment to ensure the safety of its students, employees and visitors. The annual security and fire safety compliance document is available on the ESU website here:

[http://www4.esu.edu/about/offices/police/documents/pdf/annual\\_publication.pdf](http://www4.esu.edu/about/offices/police/documents/pdf/annual_publication.pdf)

If you would like to receive a paper copy of the "East Stroudsburg University Police Annual Clery Crime and Fire Statistics Publication" which contains this information, you can request that a copy be mailed to you by calling (570) 422-3064.

The website and booklet contain information regarding campus security and personal safety including topics such as: crime prevention, fire safety, university police law enforcement authority, crime reporting policies, disciplinary procedures and other matters of importance related to security and safety on campus. They also contain information about crime statistics for the three previous calendar years concerning reported crimes that occurred on campus; in certain off-campus buildings or property owned or controlled by ESU; and on public property within, or immediately adjacent to and accessible from the campus.

**About ESU:**

East Stroudsburg University of Pennsylvania (ESU) is located in Northeastern Pennsylvania in the scenic Pocono Mountains and adjacent to the Delaware Water Gap National Recreation Area. Founded in 1893, ESU is one of 14 university members of the Pennsylvania State System of Higher Education and has a current enrollment of 6,742. The University offers 55 undergraduate degree programs and 22 graduate degree programs and one doctoral program, the university is poised for continued growth. The surrounding community offers options for suburban, small city, or country living all within a

less than two-hour drive to both New York City and Philadelphia.

The University encourages applications from members of historically under-represented groups, including women, veterans, and persons with disabilities, and is an AA/EEO employer. East Stroudsburg University is interested in hiring employees who have extensive experience with diverse populations. To learn more about diversity at ESU and in our community, visit our website at [www.esu.edu/about/offices/diversity\\_equal\\_opportunity/index.cfm](http://www.esu.edu/about/offices/diversity_equal_opportunity/index.cfm).

For information on the University's Annual Clery Crime and Fire statistics report, please go to our University Police home page at: [https://www.esu.edu/university\\_police/index.cfm](https://www.esu.edu/university_police/index.cfm) .

## APPLICATION INFORMATION

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**Contact:** East Stroudsburg University

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**Online App. Form:** <https://esu.csod.com/ats/careersite/JobDetails.aspx?sit...>

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Minorities, Women, Persons with Disabilities, and Vietnam era Veterans are encouraged to apply at East Stroudsburg University where there is an intrinsic moral and legal commitment to AA/EEO  
Visit our homepage at [www.esu.edu](http://www.esu.edu)

Apply through Institution's Website

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