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## 华东理工大学商学院市场营销领域教职招聘

发布者：商学院办公室 2016-04-27 09:32:30

The School of Business at East China University of Science and Technology (ECUST) invites outstanding candidates to fill several full-time positions in the area of Marketing at all levels (Assistant, Associate, and Full Professor). We are especially interested to the candidates whose research and teaching interests focus on consumer behavior, social media marketing, digital marketing, and advertising. The starting time of employment is flexible. Applicant should have excellent research training and strong evidence of excellent research and teaching potential, and should have a Ph.D. by the time of employment.

ECUST Business School is located in Shanghai Xuhui District, the place which is also well known for its distinguished education resources on primary schools and middle schools. As one of the top business schools in China, ECUST Business School was formally established in 1990. After the development over two decades, the school now has 154 full-time faculties, and offers 11 undergraduate programs, 10 postgraduate programs, and 2 doctoral programs. Currently, the School has established educational exchanges and cooperation with over 20 renowned colleges and universities in Europe, America, Oceania and Asia.

The school is highly committed to high quality teaching and research. In the last five years, the faculty at ECUST business school has published in many leading international academic journals, and gained a large number of funding support from National Natural Science Funds and National Social Science Funds. The school has an aggressive plan to grow in the next 5 years and would like to welcome outstanding scholars to join us.

The compensation package is competitive and commensurate with qualification. For senior applicants who already have strong research achievement and teaching capability, it is also negotiable for the salary, research fund, housing allowance and other fringe benefits.

Interested candidates please email: (1) a personal statement covering their industry experience, teaching and research activities, (2) a detailed CV, (3) a sample of two recent papers, (4) evidence of teaching ability, and (5) arrange three letters of reference to be sent to Professor Junsong Chen, Chair of Business Administration Dept. at [cjunsong@ecust.edu.cn](mailto:cjunsong@ecust.edu.cn).

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