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East China Normal University

Assitant/Associate/Full Professor

Description

Asia Europe Business School of East China Normal University

(jointly operated by ECNU and emlyon business school)

Invites Applications for Overseas Faculty Positions in Business Administration

AEBS Faculty Recruiting I Positions in Business Administration

Descriptions

Asia Europe Business School (AEBS) was co-founded by **East China Normal University (ECNU)** and **emlyon business school** on June 24, 2015. The school is committed to cultivating students as cross-border business leaders and future entrepreneurs with a profound sense of humanistic and social responsibility, and as envoys of the “Belt and Road” in the international market. The school adheres to the values of “Creativity, Co-creation, Cause-related Responsibility”, with distinct characteristics: combining the business administration education of **emlyon business school** with the humanities, social science and other advantageous disciplines of ECNU. The school integrates the essence of education at both the Chinese and French sides. With this diverse, innovative style of professional cultivation and skills training, it ensures the quality of **Double Degree Bachelor's Program in Business Administration, Double Degree Master's Program in Marketing (concentration on High-End Brand Management), and Double Degree Master's Program in International Business (concentration on Global Management and China Studies)**. At present, it is preparing a double-doctorate program in Business Administration. The school carries out teaching in English and international students constitute 1/3

Job Information

Location:

Shanghai, Other / Non-US, China

Job ID:

49404106

Posted:

July 8, 2019

Position Title:

Assitant/Associate/Full Professor

School Name:

East China Normal University

Specialties:

All

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

the school's students.

Established in 1951, **East China Normal University (ECNU)** is a comprehensive national key university directly under the Ministry of Education of the People's Republic of China. It is sponsored by the national program of "Double First-Class" Initiative, along with the "985 Project" and "211 Project". It ranks 4th among mainland universities in degree of internationalization (*Times Higher Education* 2019), 18th among mainland universities and 118th in the world in natural index, and among the top 1% worldwide in 12 disciplines (*ESI* 2019). Established in 2015, the **Faculty of Economics and Management (FEM)** of ECNU, to which Asia Europe Business School is affiliated, has more than 280 faculty and over 4600 students, including undergraduates and postgraduates. It has a complete personnel training system, including 4 doctorate degree programs in first-level disciplines, 6 master's degree programs in first-level disciplines, 9 professional master's degree programs, 16 undergraduate majors, and 3 centers for post-doctoral study. At present, it has established partnerships with famous universities in various countries and regions, including the U.S, France, Britain, Canada, Netherlands, Japan, Australia, Israel, South Korea, Hong Kong, Macao and Taiwan.

Founded in 1872, **emlyon business school** is a leading business school according to comprehensive rankings of French business schools, and is subordinate to the Lyon Chamber of Commerce and Industry. It's one of the few business schools to hold triple accreditation from EQUIS, AACSB and AMBA. It ranks 21st among European business colleges (*Financial Times* 2018), 2nd among French business colleges and the 34th in the world graduates employability (*Times Higher Education* 2018). **emlyon business school** boasts of six campuses in Lyon, Paris, Saint-Etienne, Casablanca, Shanghai and Bhubaneswar, with 31000 alumni living in 121 countries, as well as 10 research centers. Its business incubator is second to none in France.

FEM actively recruits excellent international talents, encourages and promotes faculty exchange visits and overseas training programs. By the end of 2018, FEM has brought in 29 outstanding individuals, with doctorate degrees from first-class universities around the world, including Yale University, UW-Madison, UC Davis, the University of Maryland, the University of Pittsburgh, the University of Toronto, The University of Tokyo, and the National University of Singapore. In 2019-2020, **Asia Europe Business Schools** sincerely invites scholars in specialized fields, including marketing, international business, finance, accounting, organization and strategy to join us. The recruitment covers all ranks

(professor, associate professor, assistant professor). Applicants for the position of assistant professor must obtain a doctorate degree in business administration or a related field(s) (including economics, statistics, etc.) before June 2020. Key recruitment fields include research fields like brand management and luxury brand management, international business and international management, corporate strategy and Innovation and Entrepreneurship, especially with the focus on the combination of globalization and digitalization.

Post Requirements for Professor and Associate Professor

- Generally, candidates who apply for the post of professor should not be over 50 years old, and those who apply for the post of associate professor should not be over 40 years old;
- They should have a doctorate degree or more than one-year post-doctoral experience in renowned universities or research institutes other than ECNU;
- Have good academic accumulation influence, and representative research achievements recognized by both domestic and foreign peers; demonstrate competence for the teaching tasks of core and advanced courses in the relevant discipline.

Post Requirements for Assistant Professor

- Under 33 years old (the age limitation can be extended for outstanding talent);
- Attain a doctorate degree from a well-regarded (top 100 worldwide) domestic or foreign university before coming to the position (the top 100 in the world);
- Be engaged in international cutting-edge academic research in the professional field;
- Be engaged in teaching at different levels, including undergraduate and postgraduate, and guide students in professional practice.

Remuneration

The school takes the personal abilities and performance of applicants into account to provide a competitive compensation package, including salary, scientific research funding and housing allowance based on the standards of both ECNU and FEM.

Application

The post will be open until July 31, 2019. To apply, please submit an electronic application letter, CV, representative published work or papers, 3 letters of recommendation and teaching evaluation results through the AMA (<https://www.ama.org/>) online post announcement platform, or

send an email to hr@aebs.ecnu.edu.cn, with the subject "AEBS overseas recruitment + name + applied professional field". The school plans to interview applicants that pass first review at the AMA Summer Academic Conference to be held in Chicago, United States from August 9 - 11, 2019.

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