



Assistant/Associate Professor

Institution:	East Carolina University
Location:	Greenville, NC
Category:	Faculty - Business - Marketing and Sales
Posted:	02/14/2018
Application Due:	03/15/2018
Type:	Full Time



Job Duties:

The Department of Marketing and Supply Chain Management, in the College of Business at East Carolina University, invites applications for a nine-month, tenure-track position in the area of Marketing at the assistant or associate professor level. The candidate should have a sales focus and an interest in entrepreneurship. A standard teaching load is nine semester hours. A continuous stream of quality research is required for tenure, as is an effort at obtaining external funding. Service to the university, community, and profession is expected, as well as any additional duties assigned by the department chair. The position starts August 16, 2018.

Special Instructions To Application:

Submit a letter of interest and curriculum vitae via the on-line system at <https://ecu.peopleadmin.com/postings/search>. Search for position number 600027. Three current letters of reference with original (not electronic) signatures are required for employment. The three letters should be mailed directly to Dr. Judy Siguaw, Chair of Marketing and Supply Chain Management, Bate 3409, College of Business, East Carolina

University, Greenville, NC 27858. An original transcript of highest earned degrees for selected candidate will be required prior to employment. Questions about the position should be directed to Dr. Judy Siguaw at siguawj@ecu.edu.

Minimum Education/Experience:

A doctoral degree in marketing from an accredited business school that satisfies credentialing under SACS guidelines is required. The candidate must possess the qualifications necessary to be designated a professionally qualified faculty member in accordance with AACSB standards. Candidates with PhD newly conferred at the time of initial appointment will hold the probationary rank of Assistant Professor. ABD candidates will be considered. ABD candidates will also be initially appointed with the probationary term rank of Assistant Professor and must have the terminal degree conferred prior to the first reappointment.

Full time or Part time: Full Time

Position Location (city): Greenville

Position Number: 600027

Organizational Unit Overview:

The Department of Marketing and Supply Chain Management is a large, vibrant community of teachers and scholars housed within a comprehensive university of 29,000 students. The College of Business offers the BSBA and MBA degrees and holds AACSB accreditation.

The department seeks to attract a culturally and academically diverse faculty of the highest caliber skilled in the scholarship of research, teaching and application of knowledge. The department strongly encourages applicants of women, minorities, and historically underrepresented groups.

APPLICATION INFORMATION

Contact: East Carolina University

Online App. Form: <http://ecu.peopleadmin.com/postings/12720>

East Carolina University is an Equal Opportunity/Affirmative Action University and accommodates individuals with disabilities. Proper documentation of identity and employability is required at the time of employment.

Apply through Institution's Website

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