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ESMT Berlin

## Professor of Marketing

### Description

ESMT Berlin invites applications for a tenure-track faculty position at the Assistant or untenured Associate Professor level for a candidate with a strong profile in data analytics. Junior and mid-career candidates in the areas of Quantitative Marketing and/or Digital Marketing will be considered. The ideal candidate is interested in quantitative research methods in marketing, data analytics, and digital marketing. The position offers teaching opportunities at the Master, MBA, PhD, and executive education levels.

### Requirements

Successful candidates should hold a PhD in Marketing or a related field and should display the potential for research excellence as evidenced by publications in top general and field journals.

Please send application materials including a cover letter describing present and future research and teaching plans, copies of selected recent publications, an up-to-date detailed résumé, and the names and contacts of three academic references to:

### Job Information

**Location:**

Berlin, Other / Non-US,  
10178, Germany

**Job ID:**

37925217

**Posted:**

November 2, 2017

**Position Title:**

Professor of Marketing

**School Name:**

ESMT Berlin

**Specialties:**

Marketing Analytics,  
Marketing Research,  
Online Marketing,  
Other

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

No

**Professor Catalina Stefanescu-Cuntze, PhD** | Dean of Faculty

ESMT Berlin | Schlossplatz 1 | 10178 Berlin | Germany

or preferably via e-mail to: [faculty.recruitment@esmt.org](mailto:faculty.recruitment@esmt.org)

**Position Start Date:**

Fall 2018

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