



## ESCP Europe Business School

# Assistant/Associate Professor in Marketing

### Description

***ESCP Europe is looking for outstanding individuals in the field of Marketing to apply for a full-time position based at its London Campus. The rank and salary offered will depend on the candidate's experience and academic achievements.***

***Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes over 4,000 students and executives every year, offering them a wide range of general and specialized management programmes. ESCP Europe Business School is further strengthening its unique international value proposition to students and the research community by growing in the disciplinary area of Marketing where it focuses on (international) marketing communications, creativity marketing, digital marketing and analytics. The School was voted U.K Business School of the Year in the 2018 Times Higher Education Awards.***

### Requirements

Candidates should hold a PhD from a leading institution and have an established record of excellence in teaching and research within the discipline. Those close to completion of their PhD may be considered for appointment on an exceptional basis only.

All candidates should show a drive to become leading scholars in their field. They should be able to teach at different levels in one or more of the sub-disciplines of marketing, ideally with expertise in international marketing and/or digital marketing. They must be able to work with highly

### Job Information

#### Location:

London campus, Other / Non-US, United Kingdom

#### Job ID:

50242392

#### Posted:

August 22, 2019

#### Position Title:

Assistant/Associate Professor in Marketing

#### School Name:

ESCP Europe Business School

#### Specialties:

General Marketing

#### Do you plan on interviewing at the Summer Academic Conference?:

No

#### Position Start Date:

Spring 2020

international groups of students, partners and collaborators.

**It is anticipated that the successful applicant will:**

- Be in charge of developing and teaching sessions for our undergraduate and postgraduate programmes, both in core modules and in elective courses
- Contribute to discipline-based scholarship with outputs including peer reviewed publications at international standard
- Participate in institutional activities such as programme development and engage in executive education programmes for our international client group.

**Application details:**

Please send your application by e-mail to Katia Barr, Head of People (HR) & Engagement; [kbarr@escpeurope.eu](mailto:kbarr@escpeurope.eu) with the following documents:

1. a letter of interest (including a brief outline of the candidate's motivation);
2. a curriculum vitae;
  - a research and teaching statement;
1. teaching evaluations.

**Closing date: 27<sup>th</sup> September 2019**

If you have not heard from us within 4 weeks of the closing date please assume you have been unsuccessful on this occasion.

If you have any questions about the role or application process, please contact Katia Barr, Head of People (HR) & Engagement ([kbarr@escpeurope.eu](mailto:kbarr@escpeurope.eu)) or the London Campus Dean, Professor Dr. Simon Mercado ([smercado@escpeurope.eu](mailto:smercado@escpeurope.eu)).

For more information about the School please visit our website on [www.escpeurope.eu](http://www.escpeurope.eu)

## About ESCP Europe Business School

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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