

Position Announcement

Non-tenured Faculty Position in Marketing

ESADE Business School, Marketing Department

ESADE Business School seeks to appoint a non-tenured faculty member with a professional and teaching profile in the area of Marketing. The successful candidate is expected to join ESADE in September 2019.

Candidates should have a proven successful teaching record in the area and show the ability to conduct applied research resulting in managerial papers/studies targeted to practitioner audiences. Ideal candidates should have developed pedagogical materials such as case studies, technical notes, etc., and have close connections with management practice. It is also expected that they own a PhD or DBA at the time of joining ESADE.

Excellent teaching skills in English are expected and the ability to work with students at all levels: undergraduate, masters and executive.

Some other dimensions that are also going to be taken into consideration are prior professional experience as a manager or consultant and active membership or participation in relevant marketing-related professional associations. Additionally, academic publications are also valuable, even if they are not a primary requirement for this profile.

The marketing department at ESADE is a growing and dynamic group focused on tackling issues that concern the relationships of organisations with their customers. Under this general motivation, our research spans different substantive and methodological orientations, placing as much importance on the underlying question as it does on rigor. Indeed, the marketing unit was instrumental in the recent launch of ESADE's Institute for Data-Driven Decisions, which serves as a platform for collaborations between business, government, and the faculty.

From the standpoint of teaching, the department enjoys a solid reputation in the school across programs: we constantly strive to improve the classroom experience and translate our research to ideas and advice that is relevant to (future) managers, public policy makers or consumer groups. This effort is aided by the school's Centre for Educational Innovation. ESADE has been ranked 4th worldwide both in the QS ranking for MBAs in Marketing, and in the MScs in Marketing.

ESADE comprises a business school and a law school, currently spread across three campuses: Barcelona, Sant Cugat del Vallès and Madrid. In turn, ESADE is a member of the Ramon Llull University. The school's official mission is "to educate highly-professional individuals aware of their responsibilities as national and global citizens, sensitive to issues of solidarity and social justice and keen to engage in collective projects." Its tagline is "inspiring futures."

It runs a wide range of business courses of Business Administration and Law at degree and postgraduate levels in Spanish and English. ESADE has co-operation agreements with many top universities around the globe and offers a wide range of programs in all branches of Business Administration and Law.

The deadline to send applications is June 2nd, 2019. Interested parties should send a cover letter containing a brief statement of teaching and scholarship interests, a CV, the names and contact details of three people who have agreed to act as possible referees (letters are not necessary at the initial stage), two recent examples of publications and or pedagogical material (cases, technical notes) and any other information such as teaching evaluations, teaching awards,, etc. that can help the selection committee.

Please send your materials by e-mail to: facultypositions@esade.edu