



Assistant/Associate Professor of Marketing

Institution:	Drury University
Location:	Springfield, MO
Category:	Faculty - Business - Marketing and Sales
Posted:	10/10/2017
Application Due:	Open Until Filled
Type:	Full Time

The Breech School of Business at Drury University is seeking applications for a full-time tenure track Assistant or Associate Professor position (rank commensurate with experience) beginning fall 2018. This position requires teaching marketing and business courses at the undergraduate and graduate level, including online coursework. An earned doctorate in marketing or closely related field, is required; ABD with anticipated completion by August 2018 will be considered. We are seeking applicants who place a primary interest in teaching and show a commitment to as well as a proven record of teaching excellence; show past research excellence or demonstrate potential to generate peer-reviewed publications based on recent research activities; and desire to work in an innovative liberal arts university where interdisciplinary courses and cross discipline collaboration is encouraged and expected.

Preference will be given to candidates with experience and interest in teaching advertising, consumer behavior, research and marketing strategy. Experience and ability to lead marketing projects is also desired.

The Breech School of Business is AACSB accredited and dedicated to providing academic preparation consistent with the highest professional standards within the liberal arts tradition of Drury University. The Breech School is a collegial department that encourages a collaborative culture among faculty. Undergraduate majors in six subject areas provide students the opportunity to learn and grow while gaining a deepening understanding of the role of business and economics in our society. The MBA program at Drury University is a high quality program committed to preparing ethical leaders for the global business community.

The programs emphasize the development of effective leaders capable of analyzing values, thinking critically, communicating effectively, making sound decisions, integrating theoretical and practical knowledge, exercising personal and social responsibility, appreciating the value of lifelong learning and understanding business and its many positive contributions to a global society.

Attach in one file (PDF or Word) the following: letter of interest, a statement of teaching philosophy, a complete current curriculum vitae including evidence of teaching quality, and contact information (name, address, telephone number) of at least three references and send to Dr. Janis Prewitt, search committee chair (jprewitt@drury.edu), Drury University, 900 N. Benton Ave, Springfield, MO 65802. Review of applicants will begin November 17 and continue until the position is filled.

APPLICATION INFORMATION

Postal Address: Dr. Janis Prewitt
Search Committee Chair
Drury University
900 N. Benton Ave.
Springfield, MO 65802

Email Address: jprewitt@drury.edu

Drury University is an equal opportunity employer. Women and minorities are especially encouraged to apply.

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