

## Assistant Professor of Marketing

<b>Institution:</b>	Dixie State University
<b>Location:</b>	St. George, UT
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	07/05/2017
<b>Application Due:</b>	08/15/2017
<b>Type:</b>	Full Time
<b>Notes:</b>	included in <b>Diversity and Inclusion Email</b>

### Position Announcement

The Dixie State University Business department seeks applications for a tenure-track faculty position (Assistant Professor) of Marketing. This position will serve as the academic anchor of the University's marketing program, which currently offers a marketing minor and marketing certificate programs, and wishes to grow the program to include a major/marketing degree. Additional information about the department and degrees offered can be found online at <http://business.dixie.edu>.

### Responsibilities

- Design and teach courses in Marketing, Promotion, Market Research, and other related areas at both lower and upper division levels as assigned
- Develop courses in digital and new media marketing
- Develop programs and a degree in marketing
- Teach 24 credit hours of classes per academic year
- Advise student clubs in business
- Advise students as required in Marketing and other related areas
- Promote extracurricular experiential learning programs in Marketing
- Perform defined campus-wide duties, including holding office hours, attendance at department and division meetings, and adhere to college policies
- Maintain Academic Qualification in ACBSP and AACSB

## Qualifications

- A terminal degree in business with an emphasis in Marketing or closely related field required. Minimum of 15 graduate coursework credits in Marketing or closely related area required. ABD considered based on expected completion prior to August 2018.
- Ability to teach quantitative marketing courses required
- Professional marketing experience preferred
- Ability to develop innovative curricula, appropriate course content, and teach under a variety of teaching situations
- Demonstrated ability to successfully teach college Marketing courses (finalists will be required to demonstrate competence in a "teaching module")
- Ability to communicate clearly with students, staff, and colleagues, both orally and in writing
- Ability to work well with students and other faculty members and contribute to a "team" concept

## Supplemental Information

Terms of contract: Tenure-track (9-month) Faculty position, to begin Fall Semester 2018 (pay & benefits to begin July 1, 2018). Salary is based on nationally competitive Dixie State University faculty salary schedule. Excellent benefit package included.

**Electronic Application Procedures:** Application review begins August 16 2017, open until filled. Submit a cover letter, curriculum vitae, contact information (including e-mail) for three professional references, and unofficial transcripts electronically. Please upload all of the requested documents when you submit your application. You will not be able to add to or edit your application once it has been submitted. Employment may be contingent upon positive results of a background check. Women and minorities are encouraged to apply. If, because of a disability, you need special services or facilities in order to apply for this opening, please call the Human Resources Office (435) 652-7520.

## APPLICATION INFORMATION

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<b>Contact:</b>	Melanie Sponaugle Human Resources Dixie State University
<b>Phone:</b>	435-879-4520
<b>Fax:</b>	435-652-4001
<b>Online App. Form:</b>	<a href="https://www.governmentjobs.com/careers/dixie/jobs/178...">https://www.governmentjobs.com/careers/dixie/jobs/178...</a>

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age, religion, gender, sexual orientation, gender identity / expression, pregnancy, disability, or protected veteran status, and to conform to applicable laws and regulations.

Apply through Institution's Website

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