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Dixie State University

Assistant Professor of Marketing

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POSITION ANNOUNCEMENT

Assistant Professor of Marketing

General Summary:

The Dixie State University Business department seeks applications for a tenure-track faculty position (Assistant Professor) of Marketing. This position will serve as the academic anchor of the University's marketing program, which

currently offers a marketing minor and marketing certificate programs, and wishes to grow the program to include a major/marketing degree. Additional information about the department and degrees offered can be found online at <http://business.dixie.edu>.

Responsibilities:

- Design and teach 24 credit hours of lower and/or upper division courses per academic year, plus the equivalent of three credit hours or more in institutional service as defined by the College of Business & Communication. Courses could include Marketing, Promotion, Market Research, Statistics, and other related areas at both lower and upper division levels as assigned.
- Advise students as requirement in Marketing and other required area.
- Promote extracurricular experiential learning programs in Marketing.
- Perform defined campus-wide duties, including holding office hours, attendance at department and division meetings, and adhere to college policies.
- Should be technology literate and/or willing to become certified in online instruction and teach one or more courses online and/or in a blended format.

Qualifications:

- PHD in Marketing required; ABD considered based on expected completion of degree by August 2017.
- Three years of work experience in marketing, with demonstrated quantitative skills, preferred.
- Expertise in digital marketing and market research preferred.
- Ability to develop innovative curricula, appropriate course content, and teach under a variety of teaching situations.
- Demonstrated ability of successfully teaching college marketing courses (finalists will be required to demonstrate competence in a “teaching module”).
- Ability to communicate clearly with students, staff, and colleagues, both orally and in writing.
- Ability to work well with students and other faculty members and contribute to a “team” concept.

Terms of contract: Assistant Professor (9 month) tenure-track faculty position. Position will begin Fall Semester 2017. Salary is based on competitive Dixie State University faculty salary schedule. Excellent benefit package included. **This position is contingent upon funding.**

Electronic Application Procedures: Applications review begins **October 1, 2016**, open until filled. Submit a cover letter, curriculum vitae, statement of teaching philosophy, contact information (including e-mail) for three professional references, and unofficial transcripts electronically. Please upload all of the requested documents when you submit your application. You will not be able to add to or edit your application once it has been submitted. Employment may be contingent upon positive results of a background check. If, because of a disability, you need special services or facilities in order to apply for this opening, please call the Human Resources Office (435) 652-7520.

ABOUT DIXIE STATE UNIVERSITY:

Dixie State is the newest regional state university in the Utah System of Higher Education. With the transition from a community college to the attainment of University status in 2013, Dixie currently has approximately 8500 students, and offers bachelor's degrees in 58 content areas, as well as 9 minors, and 16 associate's degrees. Dixie State is a growing, dynamic institution with a desire to offer innovative programs, preparing our students through active learning opportunities. [Click here to explore Dixie State and the area.](#)

Job Information

Location:

St George, Utah, 84770, United States

Job ID:

29616690

Posted:

July 22, 2016

Position Title:

Assistant Professor of Marketing

School Name:

Dixie State University

Specialties:

Marketing Communications, Marketing Research

Do you plan on interviewing at the Summer Educators Conference?:

Yes

Position Start Date:

Fall 2017



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