

Lecturer in Marketing (equivalent to Assistant Professor)

Job no: 493716

Work type: Full-time

Location: Melbourne - Burwood

Categories: Business

The role

The Lecturer in Marketing will be expected to achieve balanced excellence across both research and education. The Department of Marketing is strategically focused on research issues relevant to emerging marketing technologies, society and consumer wellbeing and organizational performance.

We are looking for a quantitative modeler whose interests align well with the strategic direction of the Department. Candidates with research and practice in the area of omni-channel retailing is also of interest. The successful candidate will have various opportunities to work closely with students at all levels, as well as staff within the Department, School and University, peers in other universities, both nationally and internationally, and with the community, professional and industry organisations.

To be successful, you'll have:

- a PhD in a relevant discipline, or on the path to completion of a PhD
- experience in undergraduate and postgraduate teaching and supervision at honours, Master and/or doctoral levels
- a research profile underpinned by a publication record in high quality journals
- excellent communication skills and an ability to foster relationships with research, community, industry, government and professional partners and with other higher education institutions
- the potential to obtain competitive external research funding and to foster engagement with external bodies to enhance the national and international standing of the discipline

Your key responsibilities will be to:

- develop and implement the Department's teaching programs at undergraduate and postgraduate levels, including supervision at doctoral level
- develop and publish high-quality research in journals of national and international repute, and participate in competitive external research funding activities

- implement initiatives that enhance the Department's disciplinary profile and reputation and foster relationships with research, community, industry, government and professional partners and other higher education institutions
- enhance the scholarly reputation of the University and actively contribute to the development of the Department's research agenda

Culture

Deakin University is proud to be recognised as an organisation that offers a friendly, supportive and challenging working environment. Our staff are committed to making a genuine difference to people's lives through excellence in education and research.

We acknowledge the importance of providing a dynamic and diverse working environment and offer variety in day-to-day roles and numerous professional development opportunities to assist staff to grow and progress their careers.

Deakin University staff have the opportunity to interact with colleagues from a diverse range of cultures and professional backgrounds, all of whom share a common interest in lifelong learning.

Benefits

We value our staff and understand that they are more than just their jobs, that's why we offer benefits that enhance work life. Some of Deakin's workplace benefits include:

- 17% superannuation
- flexible work arrangements
- discounts with third party suppliers for health insurance, car rentals, IT and more.

About us

The flexible learning options we provide our students and our diverse team of professionals and academic experts has enabled us to achieve a 5-star rating by the prestigious university ranking organisation Quacquarelli Symonds. For eight consecutive years, we've achieved the highest level of overall student satisfaction among Victorian universities.

We have a network of campuses, learning centres and research centres across Victoria and corporate offices in Melbourne, China, Indonesia, India and Sri Lanka. Our online Cloud campus provides more than 13,000 students with access to state-of-the-art digital tools and direct access to world-renowned academics.

As a Victorian university with a global impact, Deakin is translating its research into commercial outcomes that will help drive innovation for Australia's economy.



[PD Lecturer in Marketing.pdf](#)

At Deakin we value diversity, embrace difference and nurture a connected, safe and respectful community. We recognise that our academic workforce is increasingly diverse with a variety of backgrounds, experiences and responsibilities. In many cases, academic careers can be put on hold through career breaks or part-time work arrangements to take on caring duties, gain experience in other industries, for medical reasons or other personal circumstances.

Achievement relative to opportunity places more emphasis on the quality as opposed to the quantity of research outputs. In your application, we encourage you to comment on your achievements relative to opportunity.

Advertised: 22 Mar 2019 AUS Eastern Daylight Time

Applications close: 14 Jul 2019 AUS Eastern Standard Time