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Deakin University Business School

Assistant Professor

Description

The Department of Marketing, Deakin University, in Melbourne, Australia is inviting applications for the role of lecturer (Australian equivalent to Assistant Professor) in Marketing to play an integral role in the research and teaching activities of the department. The candidate will work in a highly collegiate environment with faculty with a diverse set of research interests and research strengths in: Customer analytics and modelling; Social and transformative marketing; Marketing and public policy; Services marketing; Marketing communication; Marketing strategy; and Marketing/business education. The Department of Marketing comprises 24 highly cited faculty, who collectively have published in all the leading marketing journals, including *Marketing Science*, *Journal of Consumer Research*, *Journal of Marketing Research*, *Journal of Marketing*, *Management Science*, *Quantitative Marketing and Economics*, *International Journal of Research in Marketing*, and *Journal of Service Research*. The department is in an exciting growth period, giving the appointee a unique opportunity to build their academic career in a highly stimulating and supportive environment. The appointee can expect to receive a wide range of research support and seeding money is available. We have a balanced perspective to research and teaching, with the teaching loads for new staff allowing them to accelerate their research profile. Deakin is also highly innovative in its teaching using multi-mode delivery at the undergraduate and graduate levels, as well as ACCSB accredited.

Job Information

Location:

Burwood, Victoria, Australia

Job ID:

41288670

Posted:

May 24, 2018

Position Title:

Assistant Professor

School Name:

Deakin University Business School

Specialties:

All

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

Deakin University is ranked in the top 3% of universities worldwide across the three major international university rankings and is in the top 50 universities under 50 years old. Last year alone, Deakin secured over \$43 million in research income and produced more than 1700 research publications. Not surprisingly, Deakin has a 5-star QS rating, highlighting the quality of both our research and teaching.

Deakin University's strategic direction is succinctly stated as "LIVE the future", which articulates Deakin's plan for a bold and exciting future. It focuses on harnessing the power, opportunity and reach of the digital world in all that we do. This strategic direction ensures that engagement and innovation 'anywhere' and 'everywhere we are' are grounded in all aspects of Deakin life – involving our teaching, our research and our enterprise. This enables Deakin students and staff to thrive and to excel.

Deakin's Faculty of Business and Law places great emphasis on its international collaborations and activities, which include numerous links with industry, community, government and the professions. The Faculty offers its programs in 'the cloud' and at three campuses located within and near Melbourne.

The Deakin MBA and Bachelor of Commerce are internationally recognised and EPAS accredited by the European Foundation for Management Development. EPAS is an international quality benchmark for business programs worldwide. In addition, the Deakin MBA is rated 5-stars by QS for program strength. In April 2016 Deakin Business School received AACSB accreditation. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

Location and living in Melbourne, Australia

Melbourne has the enviable reputation of being recognised as one of the most liveable cities in the world, having been crowned 'the most liveable city in the world' by the Economist for four years in a row.

Melbourne is Australia's cultural capital – from multicultural cuisines to buskers filling the streets with their music, chalk art and more.

Melbourne, and its surrounding areas, are home to striking public spaces, state-of-the-art museums, unique wildlife, heritage sites and natural wonders. Spend some time in the city centre and you'll discover it's neatly divided into little pockets for you to explore. Find art, bars and restaurants up and down in the laneways, retail therapy for any budget in Bourke and Collins streets, and creative outlets on show in Flinders Quarter. St Kilda Road means galleries and gardens, while neighbouring Yarra Precinct and Docklands deliver waterside views by the boatload. Just a tram ride away, the eclectic neighbourhoods on the city fringe offer endless possibilities. Take your beach towel to bayside St Kilda, Port Melbourne and South Melbourne, and go west for more fabulous food and beaches.

Melbourne Burwood Campus (located about 30 minutes East of the CBD) is Deakin's thriving metropolitan campus, attracting about 25,000 undergraduate and postgraduate on-campus students. It boasts open and inviting spaces for socialising and studying, innovative architecture, spacious new buildings and wireless hotspots.

Application and Selection Procedure

The position is available commencing in 2019. An initial screening of prospective candidates will take place at the American Marketing Association's Annual Meeting in Boston, August 2018. Short-listed candidates will be invited to participate in an interview to be held on-campus in Melbourne, Australia in September 2018. Details of professional referees will be required prior to interviews

Requirements

Ideal candidates possess a relevant Ph.D. from an accredited institution by the start date of the position. Additional requirements include a strong track record or potential for high impact publications in top

ranked academic journals, and the ability to teach undergraduate, postgraduate, and doctoral students. A strong motivation to contribute to the departmental service, and ability to engage with industry and the broader community, is also desirable.

The appointee is expected to:

- Contribute to the School's teaching programs at undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- Undertake and publish high-quality research in journals of national and international reputation.
- Actively contribute to the development of the School's research agenda, including a strong performance in Excellence in Research for Australia (ERA).
- Participate in competitive external research funding activities.
- Participate in activities which enhance the School's disciplinary profile and reputation.
- Foster relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Enhance the scholarly reputation of the University.

The appointee will form part of the Department of Marketing. Staff within the Department report to the Executive Dean through the Head of Department. The appointee will be actively involved in teaching, research, academic and professional service and engagement, industry partnerships and professional activity. The appointee will interact with other staff within the Department, School and University, their peers in other universities, both nationally and internationally, and with community, professional and industry organisations. The appointee will interact with students at all levels.

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