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Deakin University

## Assistant Professor in Marketing

### Description

Deakin Business School and the Department of Marketing are seeking to recruit academics who hold a relevant Ph.D., a track record of publications in quality academic journals and the ability to teach undergraduate, postgraduate and doctoral students.

The appointee will be expected to:

- Contribute to the School's teaching programs at undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- Undertake and publish high-quality research in journals of national and international reputation.
- Actively contribute to the development of the School's research agenda, including a strong performance in Excellence in Research for Australia (ERA).
- Participate in competitive external research funding activities.
- Participate in activities which enhance the School's disciplinary profile and reputation.
- Foster relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Enhance the scholarly reputation of the University.

The classification on appointment will be commensurate with the

### Job Information

**Location:**

Burwood, Victoria, 3125, Australia

**Job ID:**

35398235

**Posted:**

May 31, 2017

**Position Title:**

Assistant Professor in Marketing

**School Name:**

Deakin University

**Specialties:**

All

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Fall 2018

successful candidate's qualifications, experience and professional profile as evidenced by their publications record and teaching performance and supported by independent referee reports.

**Job Duration:**

Indefinite

This position is located at the Melbourne Burwood Campus.

**Salary:**

\$91,000.00 - \$107,553.00 (Y early Salary)

Please direct all correspondence and enquiries regarding this position to:

Professor John Hall Head, Department of Marketing

Telephone +61 3 9244 5054

john.hall@deakin.edu.au

Applications should be made online at [deakin.edu.au/about-deakin/careers-at-deakin/your-opportunity](http://deakin.edu.au/about-deakin/careers-at-deakin/your-opportunity) and include a complete resume and a response to the selection criteria. Please quote reference number: 170317.

Applications close Sunday 16 July 2017

## Requirements

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### THE SUCCESSFUL CANDIDATE ESSENTIAL SELECTION CRITERIA

The successful candidate will be a wellrounded scholar with a research record and a demonstrated reputation as an educator.

Applicants must demonstrate:

- PhD in a relevant discipline.
- Experience in undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- A research profile underpinned by a publications record in high quality journals.
- Evidence of success in obtaining competitive external research funding.
- Commitment in fostering relationships with research, community, industry, government and professional partners and with other

higher education institutions.

- Engagement with external bodies to enhance the national and international standing of the discipline.

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