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Deakin University, Melbourne, Australia

Assistant/Associate Professor of Marketing

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Description

Initial Job Description

The Department of Marketing, Deakin University, Melbourne, Australia is inviting applications for Assistant and Associate Professor in Marketing to play an integral role in the research and teaching of Marketing in the Deakin Business School.

Deakin Business School and the Department of Marketing are seeking to recruit academics to join a team of

established researchers working in areas such as transformative consumer research, social marketing, services marketing, marketing strategy, branding and customer analytics. Candidates will have a relevant Ph.D., a track record of publications in quality academic journals and the ability to teach undergraduate, postgraduate and doctoral students

About Us

Deakin's Faculty of Business and Law places great emphasis on its international activities and links with industry, community, government and the professions. The Faculty offers its programs in 'the cloud' and at three campuses (the Melbourne Burwood Campus, Geelong Waterfront Campus and the Warrnambool Campus).

Deakin University is ranked in the top 3% of universities worldwide across the three major international university rankings and is in the top 50 universities under 50 years old. Last year alone, Deakin secured over \$43 million in research income and produced more than 1700 research publications. Not surprisingly, Deakin has a 5-star QS rating, highlighting the quality of both our research and teaching.

The Deakin MBA and Bachelor of Commerce are internationally recognised and EPAS accredited by the European Foundation for Management Development. EPAS is an international quality benchmark for business programs worldwide. In addition, the Deakin MBA is rated 5-stars by QS for program strength. In April 2016 Deakin Business School received AACSB accreditation. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

Department of Marketing

Deakin Business School's Department of Marketing comprises 22 faculty. Department members have published in leading journals in the discipline, including the Journal of Marketing, the Journal of Consumer Research, the Journal of Academy Marketing Science, the Journal of Retailing, International Journal of Research in Marketing and the Journal of Service Research. In terms of citations, the hg index for Deakin's Department of Marketing is the 3rd highest in Australia.

Melbourne: A Most Liveable City

Melbourne has the enviable reputation of being recognised as one of the most liveable cities in the world, having been crowned 'the most liveable city in the world' by the Economist for four years in a row.

Melbourne is Australia's cultural capital – from multicultural cuisines to buskers filling the streets with their music, chalk art and more.

Melbourne, and its surrounding areas, are home to striking public spaces, state-of-the-art museums, unique wildlife,

heritage sites and natural wonders. Spend some time in the city centre and you'll discover it's neatly divided into little pockets for you to explore. Find art, bars and restaurants up and down in the laneways, retail therapy for any budget in Bourke and Collins streets, and creative outlets on show in Flinders Quarter. St Kilda Road means galleries and gardens, while neighbouring Yarra Precinct and Docklands deliver waterside views by the boatload. Just a tram ride away, the eclectic neighbourhoods on the city fringe offer endless possibilities. Take your beach towel to bayside St Kilda, Port Melbourne and South Melbourne, and go west for more fabulous food and beaches.

Requirements

The appointee will be expected to:

- Contribute to the School's teaching programs at undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- Undertake and publish high-quality research in journals of national and international reputation.
- Actively contribute to the development of the School's research agenda, including a strong performance in Excellence in Research for Australia (ERA).
- Participate in competitive external research funding activities.
- Participate in activities which enhance the School's disciplinary profile and reputation.
- Foster relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Enhance the scholarly reputation of the University.

Organisational Context and Relationships

The appointee will form part of the Department of Marketing. Staff within the Department report to the Executive Dean through the Head of Department. The appointee will be actively involved in teaching, research, academic and professional service and engagement, industry partnerships and professional activity. The appointee will interact with other staff within the Department, School and University, their peers in other universities, both nationally and internationally, and with community, professional and industry organisations. The appointee will interact with students at all levels.

The Successful Candidate Essential Selection Criteria

The successful candidate will be a well- rounded scholar with a research record and a demonstrated reputation as an educator.

Applicants must demonstrate:

- PhD in a relevant discipline.
- Experience in undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- A research profile underpinned by a publications record in high quality journals.
- Evidence of success in obtaining competitive external research funding.
- Commitment in fostering relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Engagement with external bodies to enhance the national and international standing of the discipline.
- The classification on appointment will be commensurate with the successful candidate's qualifications, experience and professional profile as evidenced by their publications record and teaching performance and supported by independent referee reports.
- This position is located at either the Melbourne Burwood Campus or the Geelong Waterfront Campus.
- Performance expectations will be agreed to as part of the normal performance evaluation cycle of Deakin. Performance objectives will be established in the broad areas of: teaching and student engagement, research profile and productivity and engagement and partnerships.

Appointment Process and How to Apply

Application:

Thank you for your interest in the position of Assistant or Associate Professor*.

Please direct all correspondence and enquiries regarding this position to:

Professor. John Hall

Head, Department of Marketing Telephone +61 3 9244 5054 john.hall@deakin.edu.au

Applications should be made online at deakin.edu.au/about-deakin/careers-at-deakin/your-opportunity and include a complete resume and a response to the selection criteria.

Applications close Sunday 17 July 2016.

Offers of appointment will be made subject to budgetary approval.

Please quote reference number: 160346.

Interview Process

An initial screening of prospective candidates will take place at the American Marketing Association's Annual Meeting in August 2016. Short-listed candidates will be invited to participate in an interview to be held on-campus in Melbourne, Australia in September 2016. Details of professional referees will be required prior to interview

Remuneration and Benefits

An attractive remuneration package is offered. Salary will be commensurate with qualifications, experience and research record.

Term of Appointment

Appointment is to a continuing position which is subject to an initial three (3) year probationary period.

Our Locations

Deakin has four campuses, one in Burwood, Melbourne, two in Geelong (Waterfront and Waurn Ponds) and one in Warrnambool. It also has corporate centres in Melbourne CBD, Burwood, Geelong and Warrnambool, together with a network of technology-rich learning centres across regional Victoria, and international offices in India, China and Indonesia.

Further information regarding our locations and relocating to Victoria can be found here:

-

Considering Relocation: youtube.com/DeakinUniversity

Burwood Campus:

Melbourne Burwood Campus is Deakin's thriving metropolitan campus, attracting about 25,000 undergraduate and postgraduate on-campus students. It boasts open and inviting spaces for socialising and studying, innovative architecture, spacious new buildings and wireless hotspots.

Job Information

Location: Burwood, Victoria, 3125, Australia	Job ID: 28827852	Posted: June 3, 2016
Position Title: Assistant/Associate Professor of Marketing	School Name: Deakin University, Melbourne, Australia	Specialties: All

Do you plan on interviewing at the Summer Educators Conference?:

Yes **Position Start Date:**
Summer 2016 **Job Duration:**
Indefinite



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